

Thursday  
October 12, 1978

# PHOENIX

Volume 22 Number 7

San Francisco  
State University

## Faculty layoffs threatened

### CSUC enrollment drops sharply

by Bill Miller and David Smith

Hundreds of faculty are in danger of losing their jobs next year at many California State University and Colleges (CSUC) campuses due to statewide enrollment declines, *Phoenix* has learned.

This fall, 14 of the 19 CSUC campuses are suffering enrollment drops, in most cases so severe that each campus must cut academic budgets by several hundred thousand dollars to repay the system.

Humboldt and Pomona struggled to equal last year's attendance totals and only three universities, San Luis Obispo, Northridge and SF State, managed to surpass projected goals for this semester.

"At least six CSUC campuses are about to lay off faculty," said Larry Ianni, SF State's acting provost. His information is based on discussions at a recent meeting of CSUC vice presidents he attended.

Although he termed SF State's faculty situation "secure," Ianni warned that enrollment here, which last fall hit an all-time high of 24,035, has already started to decrease.

"Our enrollment is as high now as it's going to get," he said. "But I don't foresee a great decline."

Overall, CSUC enrollment began leveling off in 1975, after several colleges hit attendance peaks. A year later, half a dozen campuses began experiencing sagging enrollments for the first time in 30 years.

One campus, San Luis Obispo, actually surpassed last year's enrollment figures, but only by 96 students.

The student decline apparently came so abruptly that few universities were prepared for such heavy losses in the number of full-time equivalent students (FTE).

The size of each university's academic budget is determined almost exclusively by the FTE. Totals for each course at a college are determined by multiplying the number of students by the number of units and dividing that figure by 15, the average full-time academic load.

For example, a three-unit course attracting 30 students generates six FTE for the university.

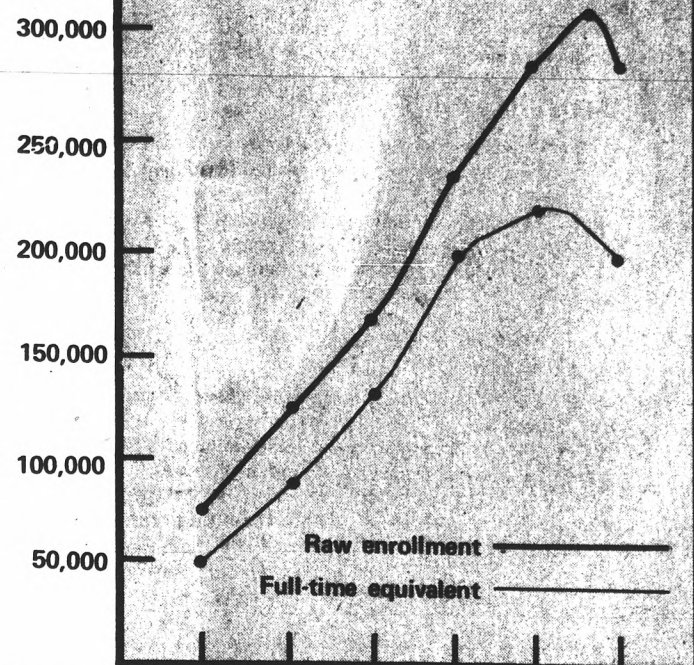
Since all CSUC campuses are budgeted strictly according to annual FTE projections, sharp, unexpected drops in FTE wreak havoc with the universities' financial situation. Campuses are allowed to underestimate FTE projections by 1 percent; any greater percentage incurs a "payback" to the system.

This semester, SF State attracted 200 more FTE than the budgeted 17,500 FTE, Ianni said. San Luis Obispo and Northridge also exceeded their FTE goals.

But ten other CSUC campuses must refund the system at a rate averaging \$1,240 per FTE short of the budgeted number. They are: San Jose, Hayward, Sacramento, Fresno, Long Beach, Fullerton, San Diego, Bakersfield, Sonoma and San Bernardino.

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CSUC students



Fall semester count 1958 1962 1966 1970 1974 1978

## AS ignorant of \$191,000 surplus

by John Provost

A *Phoenix* inquiry at the Auxiliary Accounting Unit has revealed an SF State student government surplus of \$191,150.64 which the group's fiscal officer didn't know about.

Associated Students Treasurer Pat Clements said it is "fiscally sound policy" to have a large reserve fund, referring to a \$78,000 reserve reported in *Zenger's & Golden Gater*. He said he wasn't aware that the reserve is larger.

Half of the \$191,150 is in the Fidelity Savings and Loan Association earning 8.125 percent interest, while the rest is projected to be left over from student fees in January.

Robin Lynn Cox, AS vice president, said there has been no discussion among student government officers about what to do with the reserve funds.

Clements said the AS talked about rebating the money to students last semester. "We found that it would cost so much to rebate the money that it wouldn't be worth it in the long run."

The surplus comes from money previously budgeted to traditionally AS-funded programs which are now funded elsewhere.

Until this year, Instructionally Related (IR) activities were funded by the AS, but now a separate \$5 fee supports IR activities. This eliminated a \$130,000 yearly AS expenditure, but the \$10 student fee is still collected. The AS also saved \$20,000 by not publishing *Zenger's* this year.

Although the reserve funds are theoretically available to student organizations, many organization

leaders are pessimistic about the money being made available to them and none were surprised that the surplus exists.

"This is nothing new," said Ray Davis of the Pan African Student Union. "We've always been aware that the AS holds back a certain amount of money."

Richard Talavera of the Filipino-American Collegiate Endeavor (PACE) said, "It's a process of passive omission. They don't hide the money from us, but they don't tell us about it either."

In other AS news, the Board of Directors approved a general manager job description Tuesday. The description lists the basic function of the general manager as follows: "The G.M. reports directly to the AS president for day-to-day administration and is ultimately responsible to the AS Board of Directors. The G.M. exercises advisory responsibilities in the determination of policies, programs and methods." Starting salary for the G.M. is \$825 per month.

The Board of Directors also gave permission to Jim Mazzaferro to con-

tract with the rock group America for a Nov. 7 concert at the Civic Auditorium. Tickets for students will cost \$4, and 4,000 will be sold on campus for a week before sales are available to the general public.

AS President Wayne Lukaris recommended that plans for a constitutional convention this fall be scrapped. Kevin Meagher, chairman of the rewrite committee, said there's not enough time to write a new constitution. "If we try to rush it," he said, "it will be a rinky-dink constitution."

## CSUC's labor game: unions vie for recruits

by Roger Cruzen

The collective bargaining race is on, but it will be at least a year before a "winner" is declared.

Under Assembly Bill 1091 (recently signed into law by Gov. Jerry Brown) after July 1, 1979, faculty and employee unions will officially be allowed to vie for the right to exclusive representation in salary negotiations with the state for the more than 90,000 employees of the California State University and Colleges (CSUC) and University of California systems.

Although the bill doesn't take effect until July, two major unions, the United Professors of California (UPC) and the Congress of Faculty Associations (CFA) are already preparing their members for battle and determining strategies. Their goal: To convince enough faculty members and campus employees to join their union and not the competing union. Their common opponent: the CSUC Board of Trustees, which vehemently opposes collective bargaining.

An election will be held sometime

in 1980 in which faculty and staff will cast their ballots to determine which union, if any, will represent them in "meet and confer" (bargaining) sessions with representatives of the Legislature, the governor and the CSUC Board of Trustees. Previously, unions were allowed to make recommendations to the Trustees, but these recommendations were not legally binding.

After the bill becomes law, the state will have to treat unions as the legal representatives of all workers covered by each Local or bargaining unit.

Although the Public Employees Relations Board (PERB), which will determine the scope and application of the law, has not yet defined which workers will be classed as "staff" and which as "faculty," unions already are anticipating the bargaining unit classifications and are attempting to entice employees into their respective Locals.

PERB also has not determined which organizations will qualify to represent the workers. The CSUC trustees, however, last November verified the existence of 18 unions,

although a number of additional organizations exist on CSUC campuses today.

Here are profiles of the two top contenders for bargaining agent:

UPC is an AFL-CIO union representing more than 3,700 professors, professional librarians, student affairs officers and related professional workers in the state university system. It is also affiliated with the American Federation of Teachers (AFT) and the California Labor Federation.

AFT currently represents 60 percent of the faculty at California Community Colleges and 63,000 elementary and high school teachers. The California AFL-CIO claims a membership of 1.8 million, which UPC officials claim gives their group more political clout in Sacramento.

SF State is the home of the first AFT chapter, founded in 1959 primarily to work for union recognition. In 1970, the union became known as UPC and by 1974 had grown to become the largest single

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## They long for Lilliput

by Kathy Mulady



Sylvia Weinstein makes a point at yesterday's rally. Photo by Mark Richards.

SF State is the only school in the CSUC system without a childcare facility, according to several speakers at a rally yesterday sponsored by the San Francisco branch of the National Organization of Women.

The 45-minute rally, held at the Student Union Plaza, was the first major action taken since the Lilliput Childcare Center closed a year ago. A petition to reopen the center was circulated through the crowd of 200.

Chris Applegate, NOW member and SF State student, said the feminist organization believes it is the university's responsibility to provide inexpensive childcare.

The center closed in 1977 when SF State President Paul Romberg clamped a freeze on the Associated Students budget. Without an operating subsidy, Lilliput couldn't meet expenses, even with increased parent fees.

AS President Wayne Lukaris says he favors reopening the center, but the administration refuses to renew an expired lease on the property.

Applegate claims the administration effectively shut down Lilliput to house additional academic programs at the site behind Merced Hall.

AS Corporate Secretary Bill Zachry said the university's main argument against reopening Lilliput is to "save us from ourselves." Experience has shown the program starts out small, with a controllable number of children, but tends to grow out of proportion and becomes too expensive, he said.

The most emotional speaker at the rally was Sylvia Weinstein, vice president of NOW's San Francisco chapter. She stressed childcare isn't a feminist issue; all students should take an active interest in the problem.

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## Watch out Zig-Zag, here comes Instaroach

by Joe Rodriguez



It's an invention so simple people wonder why they never thought of it. The product is aptly called Instaroach and is a smoking success in the pot culture.

The invention, rolling paper equipped with a built-in roach holder, was the brainchild of 35-year-old Duane Harrington, a former Hayward mail carrier.

Instaroach is unique because of a heat-resistant, stainless-steel wire glued by machine to the extreme side of each paper. As the joint is smoked, the wire is increasingly exposed, enabling the smoker to twist the disposable extension into a handle.

Harrington, a tall, muscular man sporting a prematurely grey Prince Valiant haircut, said the idea for the built-in roach clip came about unexpectedly, and was literally right under his nose.

He recalls that while puffing on a number "part of the paper didn't burn, leaving an extension, I knew (then) that I could make some use of it."

Harrington, who holds a PhD in synthetic organic chemistry from the University of Rochester, N.Y., spent two years developing his idea before selling the first package of Instaroach papers in 1976.

"I took a lot of time looking for

something non-toxic to coat the wire with before finding out that wire is a poor conductor of heat and doesn't need to be coated," he said.

Not long ago Harrington needed a loan from a friend to start his business. Today he heads a burgeoning national business which might surpass \$1 million in sales this year, its second on the market.

Last year, Harrington won a U.S. patent for Instaroach, giving him exclusive rights to the device for 17 years.

Instaroach International, located near the Embarcadero, at 111 Townsend St., now has a staff of 35, which still uses machinery built from

scratch and packages the papers by hand.

Instaroach's offices, across the hall from an 800-square-foot production room, reflect Harrington's easy going and unpretentious attitude. Both execs and employees wear bluejeans.

A package of the "wired" rolling papers sells for 55 cents, and displays a drawing of Randy, a red-eyed cockroach shown reclining on a cloud and holding an Instaroach joint.

According to Harrington, some stores have refused to stock the papers. "Some distributors have an aversion to our red-eyed cockroach," Harrington said.

Although Instaroach advertises

"one dozen quality leaves" per package, each package actually contains 13 leaves.

"We've been giving away one extra leaf for over a year now, though its never been advertised as such," said Harrington. "One of our employees suggested that we use the term 'a smoker's dozen' on the back of each package."

Convenience stores such as 7-11 and Stop-n-Go are the biggest distributors for Instaroach and other paraphernalia, Harrington said.

According to California law, it is illegal to possess over an ounce of marijuana, but carrying paraphernalia by itself is not illegal.



## the menu

## today 10/12

- "The Late Show," starring Art Carney and Lily Tomlin, today and Friday, 4 and 7:30 p.m., in the Barbary Coast. Admission \$1.
- The Associated Students' Legislature meets in Student Union conference rooms A-C, 4 p.m.
- TVC, friendly campus television center, presents Forum I on producing a local TV program in CA 156, 7 p.m.

## friday 10/13

- The Volunteer Bureau needs to fill positions in health, education, legal, recreation and counseling fields. Sign up in Old Admin 125 from 1-4 p.m.
- Check out the Alternative Career Workshop in ED 41, at 4 p.m., if you're having problems finding your niche.
- The fencing team slashes at Sacramento State here, 4:30 p.m., in Gym 217.

## the weekend

- The Waterpolo team tries to drown Sacramento State here, 11 a.m., Saturday.
- The cross country team is off and running with Hayward State at Crystal Springs in Belmont, on Saturday.
- Hear Beethoven and Bach's greatest hits when KSFS (100.7 FM) presents the finest music of the last three centuries from 9-12 a.m., on Sunday.

## monday 10/16

- A publicity workshop in the Student Union room B116, 3 p.m., might show you how to use media to your own advantage.
- Class comes cheap at the McKenna box office: Discount San Francisco Symphony tickets are on sale thru Oct. 20, from 1-4 p.m.

## tuesday 10/17

- Brown Bag Theater presents "A Phoenix Too Frequent" (we're only weekly!) in CA 102, at noon. Free.
- Faculty piano recital with Victoria Neve in Knuth Hall, 1 p.m. Free.
- Interpreters Theater presents "A Ballad of Frederico Garcia Lorca" in the Arena Theater, Oct. 17-21, 8 p.m. Admission \$3.
- CEEL (Credit by Evaluation for Experiential Learning) will hold an orientation seminar in NADM 454, 12:30 p.m.
- The varsity soccer squad kicks around the University of Reno here, 3 p.m., Cox Stadium.

## wednesday 10/18

- The Poetry Center presents readings by William Dickey and Shirley Kaufman in the Barbary Coast, 3 p.m. Free.

## the blue plate special

- Disability Awareness Week Oct. 16-20. The Academy Award winning film "Gravity Is My Enemy" Oct. 18, in the Barbary Coast, from 9 a.m. to 2 p.m., shown on the hour. The film "A Different Approach" Oct. 19, in the Student Union Basement, from 9 a.m. to 3 p.m., shown on each hour. Disabled Student Service Center's third annual open house in O-ADM, room 12, from 1-5 p.m.

## CSUC enrollment declines

●from page one

At San Jose, FTE plummeted so severely — 853 below the projected level — that the university may well lose about \$750,000 in state funding according to SJSU President Gail Fullerton. It will be the single largest payback this semester.

Although faculty positions are not in imminent jeopardy, Fullerton said "next year it (drop in FTE funding) will show up as faculty positions axed out."

Fresno must return \$644,800 because FTE this fall dropped a staggering 720 below the budgeted number.

Academic Vice President Louis Volpp said state regulations governing payback require at least half the money be excised from each university's instructional budget, which means cutting out "a substantial number of faculty positions."

All part-time and temporary positions must be eliminated first before permanent and tenured faculty can be touched, Volpp said.

He emphasized that there is no immediate need to consider lay-offs of tenured faculty at Fresno.

Long Beach owes the CSUC system approximately \$330,000, of which some \$220,000 will come out of the university's instructional budget, according to Bob Litrell, director of Institutional Studies.

"Enrollment has been leveling off," Litrell said, "but this is it, we're going down. If it's a trend, faculty positions will have to go."

San Diego is trying to cope with its second straight year of \$300,000-plus paybacks.

Albert Johnson, acting vice president for academic affairs, said the university's instructional budget is already being trimmed nearly \$600,000 in CSUC-mandated salary savings by not replacing teachers as they leave and by rehiring former personnel at the same or lower salaries.

Johnson said slicing another \$150,000 out of San Diego's academic pie will definitely result in fewer faculty positions and possibly lay-offs.

Sonoma President Peter Diamandopoulos hopes to avert faculty cutbacks through salary savings and a "vigorous" recruitment campaign.

"I'm optimistic this campus can meet the situation in a reasonable and

constructive manner without lay-offs," he said. "However, the reality may mean some lay-offs and cutbacks in programs will be necessary."

At Chico, Blythe Ahlstrom, executive assistant to the president, said: "If FTE continues to go down here, I'm sure it will mean a decrease in the present number of faculty."

"Every indication we have says we should be experiencing an enrollment increase. Instead the reverse is happening."

Administrators and faculty throughout the university system are searching intently for some explanation to the alarming decline in statewide enrollment.

The most compelling argument is that the burgeoning CSUC system, founded in 1935, has finally discovered its enrollment limits and is now

## "Reality may mean some layoffs..."

entering a period of decline.

The system's total FTE reached an all-time high of 235,811 three years ago, according to CSUC statistics.

Today seven universities have steadily lost enrollments since 1975. They are: Fresno, Sonoma, Los Angeles, San Diego, Chico, Fullerton and Hayward.

Hayward, which attracted 12,766 students in fall 1972, is not expected to break the 10,000 mark this quarter. Although enrollment at the East Bay college has been declining steadily and the administration was prepared for additional FTE losses, the actual drop was about 200 FTE greater than expected, forcing a payback of approximately \$60,000.

"It's a drastic situation," said one Hayward administrator, "We're down to the bare bones."

Should the bottom continue to fall out of the state university market, it is possible some schools will close. A high-ranking SF State administrator said UC Davis is looking to buy out nearby Stanislaus, and there is a "wild rumor" industrial interests have

expressed an interest in the Sonoma campus.

However, both university presidents emphatically denied the stories.

Another explanation for slumping enrollments concerns substantial reductions in the number of college-oriented high school students today — these reductions are also largely responsible for an estimated 10-15 percent overall decline in California community college attendance.

Fewer graduate students are returning to CSUC for postgraduate work, and an increasing proportion of students are attending only part-time, thus not contributing to FTE.

And Proposition 13 was blamed for scaring hundreds of students away from education schools and teaching careers.

Clearly, the 60s student boom is over. Students seem more interested today in securing a well-paying job than pursuing philosophical or ideological interests.

As a result, the schools of Education, Humanities, and Behavioral and Social Sciences are experiencing unparalleled declines, while Business, Skyrockets and Science grows steadily.

"This is true throughout the (CSUC) system," said SF State's Ianni, "but no schools at SF State are in absolute decline. They have only stagnated."

Several faculty members here view the CSUC General Education Task Force's proposal to broaden the basic studies base from 40 to 54 units over five disciplines as a means of artificially pumping FTE into the declining schools, thus averting future budget cutbacks and lay-offs.

The net result of the proposed General Education program will be to boost enrollments in sagging academic areas, such as comparative literature and philosophy.

"I think it's an honest attempt to design a General Education program," Ianni responded. "You can question the design because this is to a degree an extension of the 'smorgasbord' concept of education."

He added, "If all we wanted was FTE, we could put blinds over the library and put 50 photography classes in there."

The enrollment scare, declining FTE, and the imposing threat of faculty lay-offs have all contributed to a

heightened interest in the CSUC system's Teaching Service Area (TSA) process.

University programs are divided into TSAs, roughly equivalent to the number of departments on campus. Faculty must apply for "primary" TSAs within their own service area and "secondaries" if they believe they are qualified to teach in other disciplines.

TSA review is based solely on the applicant's written statement and doesn't take into consideration merit or student evaluations. Each department usually its Hiring and Retention Committee, makes recommendations to the president, who finally assigns all TSAs.

At SF State, the primary TSA process was completed last spring, according to Ianni. Faculty now have until Nov. 1 of each year to apply for secondaries in a cyclical review process.

If faculty are laid off, TSA reviews will become crucial. For example, a tenured professor with a primary in archeology is laid off because of a severe drop in that department's FTE.

The professor, however, had been previously assigned a secondary TSA in history. He could then take his seniority to the history department and exercise what is called "bumping rights," replacing a colleague with less experience.

If the displaced professor also had secondary TSAs, he could then bump teachers with less seniority in those fields, and so on.

Thus, when the lay-offs commence, the oldest and most academically diverse faculty emerge unscathed, while young professors with only primary TSAs will be the first to be cut.

Warren Rasmussen, acting dean of Faculty Affairs, said SF State faculty are relatively secure this year. "We're not that far down the pike yet," he said, "We aren't in that position (of having to lay-off faculty)."

Asked what would happen should the bottom suddenly fall out of FTE here when the TSA process is incomplete, Rasmussen said: "They would get assigned awful fast. That's why we've got the process started now."

He added, "I would be surprised if we had a big flood of applications for secondary TSAs. Most faculty have become specialists in their fields."

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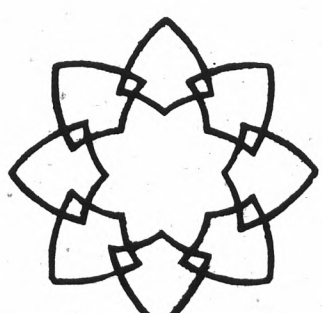
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MONDAY OCT. 16	TUESDAY OCT. 17	WEDNESDAY OCT. 18	THURSDAY OCT. 19	FRIDAY OCT. 20
<p><b>BAY AREA INFORMATION DAY</b></p> <p><b>BARBARY COAST</b></p> <p>Here are just a few of the agencies that will be joining us at 12:00-3:00</p> <p>★PLANNED PARENTHOOD</p> <p>★MEN'S REPRODUCTIVE HEALTH CENTER</p> <p>★SAN FRANCISCO SEX INFORMATION TALK LINE</p> <p>★BAY AREA FEMINIST CREDIT UNION</p> <p>★YWCA</p> <p>★SF SUICIDE PREVENTION</p> <p>★SF TENANT UNION</p> <p>★OMI FAMILY CLINIC</p> <p>★BIG SISTERS OF SF</p> <p>and much more.</p> <p>FREE!</p>	<p><b>RIGHTS &amp; REMEDIES OF TENANTS</b></p> <p><b>BARBARY COAST</b></p> <p>Special Guests from the S.F. Tenant's Union,</p> <p>DAVID BRIGODL &amp; RICK AMES</p> 	<p><b>COMING OUT TO YOUR FAMILY &amp; FRIENDS</b></p> <p>—with—</p> <p>Scott Wirth, Ph.D.</p> <p>Saralie Pennington</p> <p>Leslie Bunch</p> <p>—representing—</p> <p><b>OPERATION CONCERN</b></p> <p>Open Discussion Questions</p> <p>oooooooooooooooooooooooooooo</p> <p>oooooooooooooooooooooooooooo</p> <p>IN CONFERENCE ROOMS A-E basement</p>	<p><b>CREATING YOUR CAREER ALTERNATIVES</b></p> <p>—with—</p> <p><b>RIGHT LIVELIHOOD</b></p> <p>(A Career Consulting Firm)</p> <p>Special Guests lead an experiential workshop incorporating techniques to assist you in broadening your career alternatives.</p> <p><b>BARBARY COAST</b></p> 	<p><b>A FILM FESTIVAL</b></p> <p>—featuring—</p> <p><input type="checkbox"/> Sex, Life of a Polyp</p> <p><input type="checkbox"/> Stringbean</p> <p><input type="checkbox"/> Boring Afternoon</p> <p><input type="checkbox"/> Rhinoceros</p> <p><input type="checkbox"/> "Zero For Conduct"</p> <p>A French Classic on non-verbal expression</p> <p><input type="checkbox"/> "What's in a Face"</p> <p>—plus—</p> <p><input type="checkbox"/> Kiddie and Anxiety</p> <p>Producing Commercials</p> <p><b>BARBARY COAST</b></p>



# insight

## San Francisco's liberal 'supers'

by Joe Sanford

No city in the nation has a Board of Supervisors as diverse as San Francisco's. But even for The City this is a new kind of board.

We have three women. One is black and lives in the Western Addition; one lives in the Mission, is unmarried, and has two children; one lives in Pacific Heights and though more often seen in white gloves and pearls, has been known to be the only one attending a civic function in a bathing suit.

The men: we have a homosexual, a Chinese, and a Latino. The more common American politician is also represented on the board by several white, middle-class men.

The new board is a child of district



Carol Ruth Silver.

elections, an idea conceived in the neighborhoods and born through a 1977 Charter amendment approved by the voters.

No longer does The City have 11 citywide elected supervisors. Instead, each supervisor is elected from one of 11 districts. It has thoroughly changed the board's complexion.

Supervisors Harvey Milk of District 5, (the Haight, Castro and Noe Valley) and Carol Ruth Silver, District 6 (the Mission) are the board's most liberal members. Both say the new election system is responsible for their victory.

"District-elected supervisors, like Harvey and myself, are not wealthy," Silver said. "We do not come with an economic base prepared to support us in the style of the affluent. We therefore struggle to do our job, just as most people who work for a living do, day to day."

No SF supervisor is likely to get rich on the \$800 monthly salary they receive.

Milk drew little financial support from political and community groups — almost a necessity for an expensive citywide campaign. The bulk of his support came from the streets, the grass roots of the gay neighborhoods in the city.

"I can relate to people on the streets, in the stores and parks," Milk said. "I think Carol Silver is basically coming from the same place."

"You have to talk to the people, not the self-appointed leaders who are into (politics) for what they can get out of it and therefore go along with the Establishment," he added.

Close contact with the people, the constituents, is one thing that sets this year's collection of supervisors apart from previous boards. This helps ensure a responsive local government, according to Silver.

"This is especially true," she said, "when people have the opportunity to see their supervisors, as opposed to the practice of some members of the board, who for years were not accessible to their constituents."

"Supervisor (Ron) Pelosi continues that custom by making few appointments and breaking those he does make," Silver said. "I shouldn't single him out, but many other supervisors, even though they are of great goodwill, are over-extended and over-committed."

A smaller district campaign obviously requires less money. Candidates become less dependent on endorsements and contributions from large, special interest groups, freeing them from commitments to those interests. It is a door-to-door campaign, allowing the people to meet and talk to the candidates.

Silver, 40, and Milk, 47, have a long list of liberal credentials between them.

Silver, an attorney active early in the 1960s civil rights movement, is

**"...we could control the board..."**

proud that she went to jail in Mississippi while working for the cause. She actively opposed involvement in Vietnam and has pushed for anti-discrimination legislation to help blacks, Latinos and gays.

She called it working "to provide a greater share of resources for those who have little or none, to provide the opportunity for every person to realize their full human potential."

Milk is one of very few openly gay politicians currently holding office in the country. He grew up in Long Island, New York, in a home where politics was often discussed. His family received the *New York PM*, a paper he said was so radical "the FBI and CIA

probably had a list of everyone who subscribed."

He was an early admirer of Socialist Party Leader Norman Thomas, who, according to Milk, "was saying the things then (in the 1950s) that the Democratic Party stands for now."

Milk and Silver question old ways and routines.

"When Quentin Kopp and Diane Feinstein got up and did their rhetoric," Milk said, "nobody would challenge them. Now when they sit down, I stand up."

He cited the time Feinstein objected to a drug rehabilitation center on the grounds it had too few bathrooms.

"When Diane made that statement, I said to her, 'Don't judge everybody's standard of living by your own. There are people living in this city who have to use 10 to a bathroom.'"

"The more the conservative supervisors are challenged, the less they get up and make their rhetoric. They can't make statements like they used to and get away with it, and they know it."

Silver believes the board represents the people of San Francisco better now than ever before.

"I think a major change is that downtown voices are no longer the loudest on the board. The representatives of Chevron are heard and listened to politely, but the voice of the Sierra Club is equally heard and given equal credence."

"I think my ideas are generally consistent with the majority of the people who live in my district. Otherwise, I wouldn't be here."

Milk sees a new attitude emerging on the board:

"There is a philosophical difference in this board which never existed before. The differences before were special interest differences, shades in debate of basically the same idea."

"Now you have philosophical debates. You have Carol Silver, Gordon Lau (an Asian supervisor) and I. Sometimes we pick up support from Ella Hutch and (Robert) Gonzales.



Harvey Milk at City Hall. Photos by Lynn Carey.

Sometimes we get six votes. It's happening now on issue after issue."

Silver is reportedly the first unwed mother to sit on the board; Milk the first openly gay person to hold the office.

Silver is kinetic, hyper; what she calls "tough." Her weakness, she says, is having to sleep — occasionally. Her telephone rings constantly, but she typically answers it before her secretary has a chance to. Her schedule is full. She is intense, busy, but controlled and even.

By comparison, Milk seems calm, relaxed, practically sedate. He sprawls comfortably in his small office. But he is passionate, often raising his voice, pounding his fist, and occasionally swearing to dramatize a point. Point made, he instantly regains his calm.

"My political liabilities are that I'm gay and also that I won't compromise on my basic beliefs and principles," he said. "I can't tell you the number of times I've been harassed by a police officer. I can't tell you the number of

times I've had a door shut in my face. I can't tell you the number of times I've been ignored by community leaders because I can't be controlled."

"I won't be their puppet," Milk added. "I won't play their role in dealing games. I get up and call the shots. People don't like that."

Said Silver, "In the first 20 years of my quasi-political career I accepted it wouldn't be possible for me to hold office because my ideas were out of step with the majority of people."

"Happily, society has caught up with me and I find myself part of the liberal mainstream," Silver explained. "Rather than being on the outside complaining, I'm on the inside trying to change things."

Adds Milk, "My goal is to end the bickering among minorities and put together a coalition that includes the feminists, the gay movement, blacks, Latinos, senior citizens, the handicapped."

"In five years we could control the Board of Supervisors, and the mayor's office."

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# NEXA grows up, goes statewide

by Stephen Lewis

NEXA, the federally-funded program linking science with the humanities, will become a regular part of SF State's curriculum next fall.

Created by Michael Gregory, English professor and current NEXA Project Director, the program in three years has been so successful at SF State that NEXA programs are planned at three California State University and College campuses — Bakersfield, Fresno and Northridge.

Expansion of the program is the result of a \$150,000 grant received last May from the Andrew W. Mellon Foundation, which makes donations to private academic institutions.

According to Gregory and Don

Scoble, director of public affairs, the grant to NEXA is believed to be one of the first grants to a public institution in the foundation's history.

The NEXA program began in August, 1975, with funds granted by the National Endowment for the Humanities (NEH). This grant of \$700,000 covered 70 percent of the cost of the program through 1980, estimated to total \$1 million.

The NEH grant stipulated that if NEXA could raise an additional \$150,000, NEH would match those funds dollar for dollar. Because the program received the Mellon grant, it also received the NEH money.

Because of the grants, the NEXA program has been extended at least through September 1982.

Half the money will be used to help the Fresno and Bakersfield programs get off the ground while the other \$150,000 will be used to cover the cost of NEXA's non-curricular activities, such as lectures, symposiums and faculty training. These items are not included in state funding for the program.

Gregory said NEXA pools the resources of three academic schools: Science, Humanities, and Behavioral and Social Sciences. In the original program proposal submitted in 1973, Creative Arts also was to be included in the program the school withdrew when its dean, A. James Bravar, cut back on interdisciplinary courses within Creative Arts.

Each of the 16 NEXA courses in

the curriculum is team-taught by one professor from the Humanities and one from Science or Behavioral and Social Sciences.

Seven classes are offered each semester so that each course is offered once a year. This semester, more than 200 students enrolled in the SF State NEXA program.

Gregory said the need for a study program like NEXA is very definite.

"In a democracy, you need people making decisions to be informed — but how can they be when there is increased specialization in fields," he said.

"Scientists are not competent to make value judgments... they are not trained to make value judgments whereas philosophers do have some

familiarity with problems like that," Gregory said.

What NEXA attempts to do is converge the two disciplines to provide proper ground for such decision-making.

"I am personally committed to this program," Gregory said. "It is the most important thing in my life right now."

One of the fruits of Gregory's efforts is a NEXA-sponsored conference to be held this weekend on the SF State campus.

Entitled "Deceptions and Decisions: Health Care, Health Research, Health Politics," the conference will center on the topic of informed consent.

"Informed consent" is a term used

to describe a delicate area of medical ethics which has to do with how much doctors are obliged to tell patients and how patients can use that knowledge to participate in important decisions regarding their health care.

The conference, which begins at 10 a.m. Saturday in McKenna Theater, will feature speakers and panelists from a variety of backgrounds. Scheduled to appear are Assemblyman Willie Brown; nationally-known health policy director and theologian Dr. Alvert Johnson; Dr. Mervyn Silverman, Director of the San Francisco Department of Health; and several members of the UC San Francisco Committee on Human Research.

Admission to the conference is free.

## Landlords blast rent control at UC forum

by Miriam Kaminsky

Statewide rent control in "inconceivable" because it would require a massive new bureaucracy and discourage housing construction, the director of California's Department of Housing and Community Development said.

"There's a fear in the investment community of rent control," said I. Donald Turner, at a UC Berkeley forum last week.

The possibility of reduced profit for developers would lead to a reduction in building, hurting the already tight housing market, Turner said.

"Since Proposition 13 there has

been a profound change in California housing politics," Turner said. He argued that the "renter's revolt" would have been averted had landlords voluntarily passed on Prop. 13 tax savings to angry tenants.

"Renters in California have shared the dream of home ownership and it has been difficult to organize them around issues of their own survival," he said.

"But now they are beginning to realize they aren't future homeowners, but renters for life."

The average cost of a new home in California is between \$70,000-\$80,000, Turner said, way beyond the financial reach of most renters.

"Life-time renters" face a 1½ percent vacancy rate in California and exist in a "captive market," he said. The housing shortage makes it impossible for renters to look for another apartment if they are dissatisfied where they are living.

While the Brown Administration opposes state regulated rent control it does favor local rent control measures, including tax rebates, Turner added.

Turner's views were challenged by Dennis Keating, head of the California

Housing Action and Information Network (CHAIN). Keating said legislation is needed because "landlords are not going to regulate themselves and voluntarily turn back their (Prop. 13) profits."

Keating also favors legislation regulating evictions and speculation buying. This "profitsteering," Keating said, allows landlords to buy old houses and convert them to condominiums to be re-sold at twice the price.

Landlords prevent a fair discussion of rent control by "buying" elections, Keating said. "Whatever the merits of rent control are, they're blurred by the vast amount of money spent against it (by the landlords)."

Keating pointed to a tenant rebate measure sponsored by Assemblyman Tom Bates (D-Oakland) that, he says, was defeated by landlord groups.

Gerson Bakar, president of the California Housing Council made no excuses for money spent by landlords

because "the story against rent control must be told."

The Council favors voluntary rent rebates by landlords, but claims legislated rent control will discourage construction of new housing by scaring away potential investors.

"Building housing has ceased to be profitable," Bakar said. "Building more houses, simplifying the building permit process, and removing the fear of rent control" would solve the problems of raising rents.

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# opinion



LIFE MAGAZINE?...BOY...YOU CLOWNS REALLY ARE SLOW.

## Return AS surplus to students

The \$78,000 discovered gathering dust in the AS treasury is what remained of student activity fees after the budget freeze last fall. At that time, student activities were curtailed and most of the services for which students paid — including Instructionally Related activities — were never received.

There is nothing new — or illegal — about an outgoing government administration using surplus funds for whatever pet project they choose. In fact, Gov. Jerry Brown was recently accused of tucking away \$4 billion for his own pet projects by his opponent, Evelle Younger. It may be — as the governor says — a smear.

Students who paid fees and received nothing in return were cheated. The money should go back into the pockets it came from.

AS President Wayne Lukaris said the surplus funds will be used to get the next administration in motion. We think this is a valid point. However, staffers in the Auxiliary Accounting Office project that,

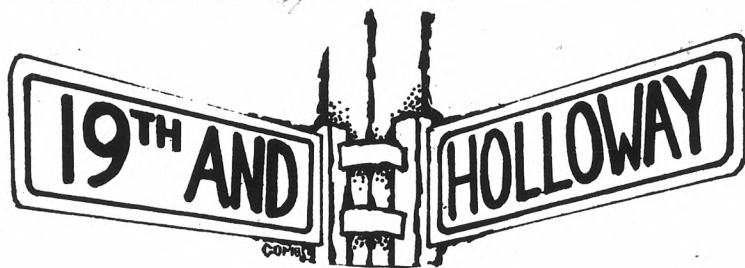
because of interest accumulated on the current surplus and new surplus from this semester's fees, the amount will be close to \$200,000 when the new AS officers take over in January.

Although the current officers can never say they were elected by a majority of the student body, by definition they represent every SF State student. These officers must know — as even amateur political scientists do — that government is only as effective as its support. That support must come from involvement. If the AS cares about future administrations, they must also care about future student involvement.

Movies, music and good times in the Student Union are fine with us, but these things are likely to be forgotten the next day. A childcare center would be fine, too, but would involve relatively few students.

We think a rebate of unused fees, or a reduction of future fees is in order. It would please a vast majority of SF State students and would be an indelible graphic expression of good faith by the AS.

JOHN PROVOST



AMERICA FANS — Don't count on seeing the group (do two people make a group?) in San Francisco this fall. AS Performing Arts is producing the show for Nov. 7 — election day — at Civic Auditorium but the deal can still be nixed. The mellow rockers are playing the Sahara Tahoe the week before and their people are afraid the San Francisco show will stop fans from travelling 200 miles to see them.

The headline in Tuesday's *Zenger & Golden Gater* read: "America to Appear in Concert" but you can't believe everything you read. As of this writing a contract has not yet been signed, although performing arts head Jim Mazzaferro said he's very hopeful. If it works out, tickets will be four dollars for students and they'll get first crack at the best seats. America will get \$25,000. Also, election fans can keep tabs on their favorites; results will be announced at the show.

THE FOREGONE CONCLUSION, part II — The first part was when a legislature committee was appointed to study the need for a new AS Constitution. But before they even met, AS President Wayne Lukaris sent flyers out on an October Constitutional Convention.

In the continuing saga of the AS General Manager, the legislature and board of directors is deciding whether or not the position should be created. But Lukaris in his infinite wisdom has run want-ads in the campus newspapers for a General Manager and is already accepting applications, even though a job description has not been agreed on.

A NIXON COMPLEX is what one AS official says plagues Lukaris and scutbutt has it that although he will not run for an office in the December election he will be haunting the halls of the Student Union come spring. The way the scam is supposed to go down is: Barry Bloom, who resigned his post as chief justice of the judiciary last week, will be made General Manager by Lukaris. Lukaris will help Bill Zachry, corporate secretary, run for AS president. Then, if Zachry wins, he'll turn around and appoint Lukaris corporate secretary or chief justice. We used to call it musical chairs.

MONEY, WHAT MONEY? — A Z&GG editorial last week said the AS appeared to be hiding \$78,000 in reserve funds. The fact is, they're hiding more than that — \$191,150.64 to be exact. That's the amount that will be left over from student fees for the 1978-79 school year. Funny, Lukaris wrote a letter to Z&GG about their editorial but he didn't say anything about their \$78,000 figure. Divvied up, the AS reserve comes to five dollars per student. I don't know about you, but I could use it.

A PETITION CAMPAIGN by the AS is underway to voice opposition to tuition. The AS plans to send the petitions to the governor and the state Legislature — both are considering tuition for CSUC. But it looks like they protest where none contendeth. An official in the chancellor's office said the legislature has consistently fought against tuition. The group that's been fighting for it since 1970 is CSUC's own Board of Trustees.

AS PERFORMING ARTS Program Director Jim Mazzaferro started getting nervous at about 11:30 last Wednesday morning. Kick-Back, a popular top-40's band, was scheduled to perform at noon in the Student Union, but hadn't showed up yet. If you were waiting for the performance, you didn't see it and you never will. Big Jim was a bit upset when he called a band member's mother and she told him they were in Hawaii.

MARTY LUDWIG

## U. S. Postal Service needs more reorganization

When I heard that a 15-cent stamp would supersede its 13-cent predecessor last May, I felt it was high time P.T. Barnum was featured on a stamp.

Barnum, who founded "The Greatest Show on Earth," coined the wonderful old adage, "There's a sucker born every minute."

Predictably, my candidate was passed up and free-speech advocate Oliver Wendell Holmes won the honor.

As a stamp collector, I've watched the price of sending a first-class letter climb threefold since 1967. Mailing a letter has become a luxury.

Postal officials attribute the price hikes to inflation. But while the cost of a stamp has risen 300 percent in 11 years, the average leap for consumer goods has been (only) 190 percent, according to the Bureau of Labor Statistics.

And the cost of a local phone call has remained a dime for the past two decades.

In 1970, a 6-cent stamp would have been enough to carry the mail. Shortly thereafter, a reorganization act transformed the U.S. Post Office Department into the U.S. Postal Service. After the change, stamp prices began to escalate more rapidly.

## letters

### Caerulea lives

Editor:

One takes for granted that the basis of good journalism is the accurate reporting of the facts. In her article "What's a Caerulean" (*Phoenix* Sept. 28) Judy Wasserman has committed a number of gross errors.

First, she claims "the artists are exhibiting lithographs depicting their fantasy island at the University Club..." There is not a single lithograph in the entire exhibition, and there are no "depictions" of Caerulea at all. Rather the exhibition contains a number of genuine Caerulean artifacts which we have restored, and a few

MERRILEE MORROW

## What a difference three millennia make

Never let it be said that language or philosophy got in the way of fun in ancient Greece. Those purveyors of culture knew how to party.

Inspired by the great minds of the past, Greek fraternities of the early 1960s came up with a fitting tribute to their predecessors: the toga party.

C. E. Robinson's book "Everyday Life in Ancient Greece," describes a festival celebration with a parade featuring "a monster ship on wheels carrying a sacred robe woven for the image of a goddess and destined to be laid as an annual offering upon her knees."

According to informed sources who wish to remain anonymous, the modern-day equivalent consisted of some guy driving up in a '57 Chevy looking for a goddess to present his slightly soiled toga. And so it went, and fraternities took to heart the teachings of the ancients.

Then: The master of the feast chooses a fragrant vintage from the islands of Lesbos, Chios or Rhodes.

Now: The head of the frat spills all Budweiser, Jack Daniels and anything

else close at hand into a large bowl, producing a powerful potion called Purple Passion.

Then: "Singing to a lyre was an accomplishment of which most educated Athenians were capable..." says Robinson. A favorite Grecian drinking song went something like this:

*Fruitful earth drinks up the rain;  
Trees from earth drink that again;  
Sea drinks air, and soon the sun  
Drinks the sea and him the moon.  
Is it reason then, d'ye think,  
I should thirst when all else drink?*

Now: The fraternities, not to be outdone, have adopted a toga party anthem:

*Louie, Louie, oh yea...*

Then: Robinson says the Greeks believed "the development of character was greatly influenced by the type of tunes which were employed. The lyre was a popular instrument."

Now: The frats were continually noted for their character during these toga parties by the dean's office. They favored balls-to-the-walls R&B guitar.

Then: After considerable nectar drinking, the Greeks indulged in a game of "Cottabos": flinging their wine dregs at a mannequin.

Now: Inebriated fraternity brothers hurl half-empty cans of flat beer at anything walking through the frat house door.

Then: The most important teaching of all was endurance. The Greeks loved marathons. After a particularly good party, Socrates, Aristophanes and Agathon were still passing the goblet around at sunrise.

Robinson writes, "Socrates was compelling the other two to acknowledge that the genius of comedy and tragedy were really the same and the true artist would excel in both."

"To this they consented being more than a little drowsy and not quite understanding the argument. First Aristophanes dropped off, and finally Agathon; and Socrates having laid then on the floor, got up and went his way."

Modern-day equivalent: When all logic fails, drink them under the table.

JIM GIBBONS

## A question-asking television

"Imagine, if you will, settling down to watch a little TV in Columbus, Ohio."

This is the lead to a recent newspaper story. Frankly, my conscience would not let me rest if I passed over this lead without first raising two necessary questions.

First of all, how "little" is the above-mentioned TV? Merely a 6-inch portable, say, or a TV so little it has to be mounted on the end of a microscope?

Secondly, if the phrase "watch a little TV" is just a colloquialism meaning to watch TV (like to "do up some TV," as we heesters used to say), then there's this question. Why would I possibly choose to imagine myself watching TV in Columbus, Ohio? A stronger lead could have been obtained, I think, by substituting a more exotic locale.

If the writer had written: "Imagine, if you will, settling down to watch a little TV in the Beauchanaland apartment of Mo Mogyombo, the militant leader of the three-headed pygmies," I would have been more eager to read on.

At any rate, I did read on. And the gist of the story was that Columbus, Ohio, is being fitted with the world's most advance cable TV system.

This system, manufactured by Warner Brothers, offers 32 channels, and — the real curio — a remote control, two-way push button system which allows the viewer to respond to the TV set!

(Such a technological breakthrough produces strong emotions, and I for one will not raise my eyebrows if you are moved to mutter under your breath: "Great Scott!")

Warner Cable Corporation's chairman says: "We find that people like to be involved with TV beyond simply

watching it. Maybe it is a response to loneliness, but they seem to enjoy being asked questions that they can answer by pushing buttons."

The chairman has a point there. Imagine, if you will, how a question-asking TV could enliven a lonely afternoon. It would be best, I feel, if the TV had an ominous, metallic voice, and asked the questions sharply and suddenly.

You'd be sitting around your living room, playing solitaire and listening to Tchaikovsky, when a voice would suddenly crackle: "What the hell! I see you! Having fun?" You can see how it would break up the monotony.

Still more improvement's could be added, however. I recommend that a deluxe model be offered, which would have wheels and be able to move about the house at will. Such improvements would make possible the following scene. You're in your room, taking your cold sponge bath and reading Spinoza — when the TV bursts in.

"What the hell! Having fun? Think quick!" The TV then makes a rush at you, and you must punch Channel 11 before it will back off.

It is obvious that such TVs would enliven and brighten lonely lives and thus give mankind a huge helping hand.

But I am cynical, frankly, about promises of amazing new technology because I've been burned before. When I was six years old, I read in a car book that by 1970 the world would be driving ultra-modern, wedge-shaped, three-wheeled automobiles. Well, I don't see any around. And, what's more, where are our robots?

## PHOENIX FALL 1978

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*Phoenix* is a laboratory newspaper published each Thursday during the school year by the Department of Journalism, San Francisco State University. Opinions of the *Phoenix* editorial board are expressed in the unsigned editorial.

Letters from *Phoenix* readers will be printed on the basis of available space and must be signed by the author.

Editorials do not necessarily reflect the policies and opinions of the Department of Journalism or the university administration.

Research for some of the articles appearing in *Phoenix* is made possible by a grant from the Reader's Digest Foundation.

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Ed's note: The cruel Caerulea hoax continues...

### Irish ayes

Editor:

Thank you for your excellent coverage of the Irish issues (*Phoenix* Oct. 5), both the protest demonstration against the British War Ships and the interview with Father Sean McManus. It is heartening to see that fair and independent newswriting is very much alive in the *Phoenix*.

It is of vital importance that the truth be presented to the public by clear and undistorted reporting. *Phoenix* is helping in this with such stories as those by Nancy Isles Nation and David Smith. Both the writers and *Phoenix* are to be congratulated.

Robin Dorn  
Vice Chairman, Irish National Caucus

replicas which we made after the originals.

Secondly, we are not travel agents and we have never claimed that we can arrange "trips" to the island.

Thirdly, we have never referred to Caerulea as a "tongue-n-cheek parody," because it is not a parody.

Lastly, the catalog contains articles on the history of Caerulea, photographs of some of the artifacts, etc., but nowhere does it state that Caerulea is either "contrived" or "mythical."

The whole tone of the article leads one to conclude that Ms. Wasserman has a firmer grip on editorializing and vitriol than she does on either facts or art.

Eleanor Rappe  
Eleanore Bender



# california digest

## Stanford's policies now conform to Bakke ruling

The faculty senate at Stanford Medical School voted Monday to drop its separate minority admissions program to conform with guidelines in the U.S. Supreme Court's Bakke decision.

From now on, a single admissions committee will review the 5,500 yearly applicants and accept 86 of those for admission. Since 1968 the school's goal of 20 percent minority admissions was exceeded every year, according to Barbara Battino of the medical center news bureau.

Battino said racial quotas are now held unconstitutional by the Supreme Court, but the faculty senate voted to sustain its commitment to minorities.

## University of California may drill for UCLA oil

The University of California (UC) system may oil its tight budget with more than \$3 million a year by drilling for the stuff on the UCLA campus.

In a meeting earlier this month in San Francisco, the UC Regents voted to authorize an environmental impact study — a prerequisite to putting the project up for bidding. Standard Oil of California already has approached the UC

Regents to ask that the project be put up for bid.

No definite plans for drilling will be made until the results of the environmental study are completed, said UC Chancellor Charles Young. The Regents then will determine whether it is "profitable" to release the drilling rights to an oil company.

It is believed that a pool of oil lies beneath the southern end of the campus, underneath the Health-Sciences building, Hershey Hall, the Botanical Gardens, and a parking lot.

Those opposing the plan cite the possible ruination of UCLA's "aesthetic qualities" and an increase in parking problems if the parking area is excavated for drilling.

Young stressed that any drilling for oil would be subject to regulation by the City of Los Angeles. He also said the zoning for the area believed to contain the oil would have to be amended before any drilling could take place. The issue also would have to face a public hearing, Young said.

## Suit links airport noise, plummeting test scores

A Seattle psychologist won a landmark \$3 million lawsuit last week when he successfully linked noise from a nearby airport to student underachievement.

Psychologist Arthur Maser, employed by the Highline School District, conducted a study proving students whose

schools were in flight paths had lower test scores than other students.

According to the study, students enrolled in "noisy" schools lose between four and six months of academic achievement over a period of six or seven years.

Seattle-Tacoma Airport, which surrounds the Washington school district, will now have to soundproof all school buildings its jets fly over.

## Could our football games express homosexuality?

Football is an accepted expression of homosexuality in western culture, according to Alan Dundes, a UC Berkeley anthropology professor.

Cultural influences prevent western men from kissing, touching, or hugging each other and therefore, according to Dundes, are forced to find accepted ways of expressing these emotions — as in playing football.

Dundes said terms such as penetration, sack, touch, on top and 'stick it to 'em' are phrases associated with game action and homosexuality activity.

The classic three-point stance is a homosexual expression, Dundes claims, because it leaves the buttocks exposed and vulnerable to homosexual attack. A player assumes he "will be patted and not raped" in this position because he trusts his teammates, Dundes said.

The Berkeley professor did not feel he was making broad

generalizations, however. "I'm not saying all football players are homosexuals . . . but I think I'm right."

"American football could be a ritual combat between groups of males attempting to assert their masculinity by penetrating the end zones of their rivals," Dundes said.

## Chancellor's suggestion causes students to move

Tuition is a possibility for California State University and College students next year but SF State's student government is trying to head the threat off at the pass.

Members of the AS Board of Directors have sent letters to Gov. Jerry Brown urging him to veto tuition hikes, and AS representatives will gather student signatures on petitions to be submitted to the California Legislature.

The action is in response to a June 2 telegram from CSUC Chancellor Glen Dumke to Gov. Brown, in which Dumke lists areas where budget cuts could be made in the wake of Proposition 13. Tuition is one way to relieve the budget crunch.

The CSUC Board of Trustees meet in Long Beach Oct. 25 to discuss the 1979-80 budget.

Charles Davis of the CSUC Public Affairs Office said the Board of Trustees has wanted tuition for the 19 CSUC campuses since 1970, but the Legislature refused to take that action.

"The governor requested a list of options," Davis said, "and tuition is just one of those options."

## Chang scholarships awarded

It has been one year since Jenny Low Chang was found, brutally murdered, on the fourth floor of SF State's library.

The campus community was horrified by what had occurred.

The first murder in campus history is still unsolved. San Francisco police report no new leads in the case.

In memory of Chang, four scholarships were awarded this semester by a committee of her family and friends to: Joy Melinkow for academic excellence in science; Bill Rylander and Darrell Wong for spiritual and humanitarian commitment; Millie Yip for community service; and Meredith Wright for dedication to the advancement of women.

The \$100 scholarships, established three months after Chang's death, are administered by the Frederic Burk Foundation for Education.

According to Pearl Yee, an SF State student and chairperson of the Jenny Low Chang Memorial Fund, extra money donated to the fund will definitely be used to increase the amounts of scholarship.

"The AS has agreed to put \$10,000 in a savings account," said Yee. "All interest earned by the account will be turned over to the Memorial Fund as a donation."

The scholarships will be awarded for a maximum of five years. Each scholarship will be awarded once a semester.

Scholarship applications may be obtained at the New Administration Building, room 355.

## Anti-nuke protesters face trial

Trespassers awaiting trial usually don't throw parties celebrating the act, but in the case of Abalone Alliance, it's the normal way to raise money for a defense fund.

About 465 members of the statewide anti-nuclear coalition, arrested for occupying the Diablo Canyon nuclear power plant Aug. 6-7, will face a series of trials, the first of which is scheduled for Nov. 8.

The trespassers are also charged with unlawful assembly and contempt of court for ignoring an advance injunction against the Diablo takeover.

The "Bilbo Baggins Memorial Brigade," one of the Abalone "affinity groups" who staged the protest, sponsored a legal defense fundraiser in Berkeley Saturday and came up with \$210 which amounts to less than 50 cents per defendant.

San Luis Obispo County district attorneys have already set a limit of 20 for the first trial.

Already three Abalone members have pled guilty and started serving six-month sentences for refusing to sign a probation form guaranteeing their good conduct.

A dozen others pleading guilty who signed the form will serve a 15-day sentence. The rest have refused to plead guilty, insisting that nuclear power, not trespassing, would be the issue decided by the court.

Abalone's legal costs will run into "thousands of dollars," according to attorney Luke Ellis. "Court transcripts alone cost \$75 a day."

Ahh, the care package from home.

## Now comes Miller time.



©1978 Miller Brewing Co., Milwaukee, Wis.



## Campus labor movement

● from page one  
faculty union in the state

UPC currently has 514 members on the SF State campus — 60 of whom are part-time faculty.

The present total, however, is slightly lower than the membership totals in 1974, when UPC had a local membership of 476. By 1976, the total had dropped to 356, and by 1977, to 325.

The drop in membership may stem from past financial problems and internal dissent which have plagued the UPC. The financial problems, which UPC officials say are "ironed out," resulted from the alleged unauthorized accumulation of overtime pay by the group's former business agent. The suspension of the agent in 1976 touched off the resignation of 14 of 26 UPC Executive Committee members.

However, according to UPC state president Warren Kessler, a philosophy professor at CSU Fresno, the UPC is stronger now than ever.

"During a recent membership drive, we signed about 400 additional faculty members," Kessler said. "And that has been just since the bill we passed."

He added, however, that if UPC is to be the only bargaining group to be put on the ballot by PERB, it must gather from 8,500 to 10,000 signatures (50 percent of the CSUC faculty).

"If another union gets 50 percent before we do, we will only need 30 percent to get on the ballot," Kessler said. "But it's doubtful that only one group will get on the ballot. We believe there will be two, but there could be more."

He said workers should join UPC not only because it was the first employee group to support collective bargaining, but because of its effectiveness in passing education-related legislation in Sacramento.

UPC claims to have authored more successful legislation than all other faculty groups combined. In addition, the union has full-time lobbying presence in Sacramento — a fact which Kessler says had a great deal to do with the passage of the collective bargaining bill this year.

Other faculty groups have criticized UPC because of its affiliation with the powerful AFL-CIO and see the group as being too politically involved.

"Some of our rivals play on the connection between professionalism and unionism as if professionals do not belong in union organizations," Kessler said. He also suggested that other faculty associations, including CFA, were started in an attempt to counteract UPC's tremendous growth during the early seventies.

"I believe that CFA was put together as a 'stop UPC' coalition," Kessler said.

"But if you look at it, the CSUC primarily serves the working people and because of this has a tremendous amount of support from labor," he said. "While it would be illusory to say that large numbers make for more any better benefits, the clout behind organized labor is important."

He said UPC presently is most concerned with the effects of Proposition 13 on the faculty it seeks to represent at the bargaining table.

"The lion's share of Proposition 13 cuts are going to come from faculty layoffs," Kessler said. "We were told at the last state Academic Senate meeting that there is a substantial chance of faculty layoffs — not only a part-time but full-time faculty. We were previously told that the cuts would come in areas like equipment. But this again is typical of the kind of 'double think' that has come from Dumke (CSUC Chancellor Glenn Dumke) administration."

He also said that the UPC would actively support political candidates who are "friends of education" and would fight the re-election of Proposition 13 proponents.

"There are a number of Jarvis (Proposition 13 author Howard Jarvis) clones running around Sacramento," he said.

UPC recently chose not to support either Gov. Jerry Brown or Evelle Younger for governor, mainly because of their stands on Proposition 13.

UPC plans a drive to inform faculty members what collective bargaining will mean.

"We're also going around a little bit more quietly on a one-to-one basis," Kessler said. "But our highest priority right now is to try and remedy the serious budget, enrollment and layoff problems that face the CSUC system." He added that UPC will try to prevent faculty layoffs which may come about not only because of Proposition 13

but because of continued declining enrollment.

Mario D'Angeli, professor of Social Work, is UPC's SF State representative.

CFA is a coalition of three unions — the California State Employees Association (CSEA), which represents about 700 SF State employees, most of whom are staff, the California Teachers Association (CTA) and the American Association of University Professors (AAUP).

CFA was formed in 1972 by four formerly competitive faculty and staff associations, CSEA, CTA, AAUP and the Association of California State University Professors (ACSUP). That group eventually dropped out of the coalition and remains independent.

According to William Crist, CFA president and economics professor at CSUC Stanislaus, CFA puts heavy emphasis on academic freedom.

He cited a high frustration level among CSUC faculty as one reason collective bargaining will become a reality once the faculty has a chance to vote on the issue.

"In the CSUC in recent years there has been the development of a management personality," Crist said. "The Chancellor and his staff quite often have not respected the desires of the faculty. They (the faculty) will make a recommendation only to have it summarily rejected by the trustees."

He added that unions have met the same frustration. "CFA has met and conferred with the Trustees and the CSUC several times in the last few years, but what we essentially were told was that they appreciated that input, but ..."

"It won't be difficult to improve on the present meet and confer process," Crist said. "On very rare occasions the administration and faculty have actually agreed and negotiated a united position on an issue. But this was not done as a result of the meet and confer law, it was done despite the law. Collective bargaining will impose a duty on the administration as well as the faculty to compromise and reach an agreement. That duty will not end until the faculty, as well as the Chancellor, is satisfied with each and every word in the final agreement. This will be a totally new experience for the faculty."

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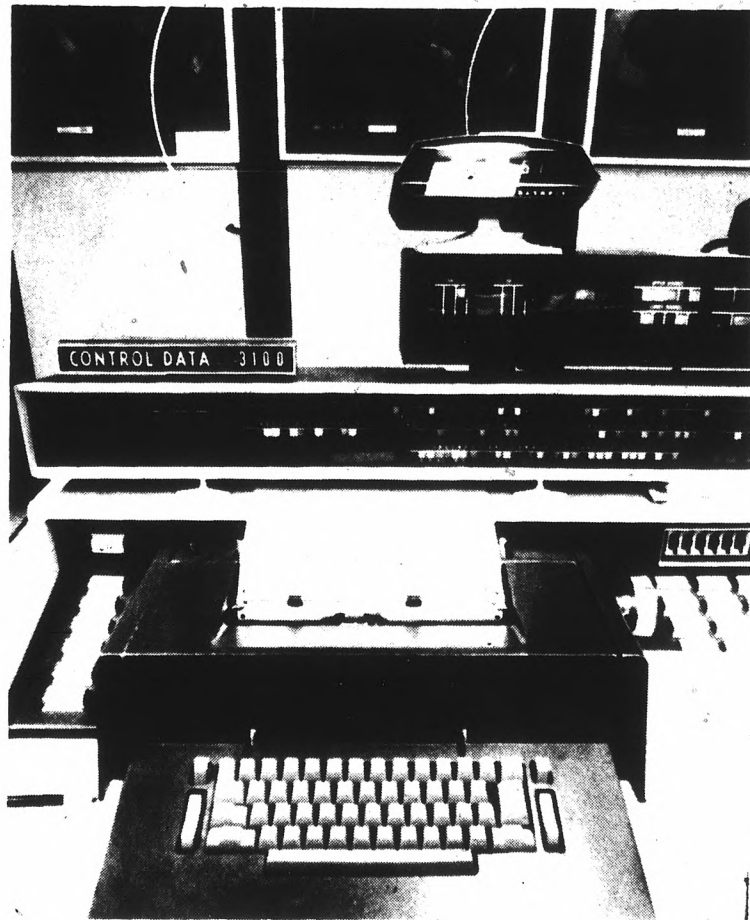


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Produced by Kenny Vance in association with Universal Pictures and Red Giant Productions





SF State's \$10,000-a-month system. Photo by Mark Richards.

## Our 'antique' computers in the Library basement

Parlez-vous COBOL or FORTRAN?

SF State's computers in the library basement converse in these and other mathematical languages — at the cost of \$10,000 a month. But Ken Harnquist, assistant director of computer services, says they have been obsolete for ten years.

The computer center processes administrative data, but many departments use the center for their coursework. Students also have special education access.

Harnquist said SF State will receive a new computer system if a statewide feasibility study is approved for all state colleges and universities by the Division of Information Systems and the Department of Finance.

"We want to get a computer with a time-sharing capability, where several people could use the computer at the same time," Harnquist said. "We also need more computer terminals and a

batch-processor to batch programs and data together for more speed."

The current system, CDC 3150 with 49,152 words, dates back to 1964.

"We thought we'd get a new computer by 1980, but it looks like we're going to have to wait a while longer," Harnquist said.

A new computer system would be relocated in the lower level of the Old Administration building if and when it is received.

The current system ties into a computer in the Division of Information Systems in Los Angeles.

# There's work overseas...

by David Smith

It sounds like every student's dream: International travel, experience while still in school, and contacts in different professions.

More than a student club, AIESEC (pronounced "eye-sek") is an international student-managed organization, headquartered in Brussels, Belgium. The U.S. headquarters is in New York.

The national board of directors includes executives and former executives from Exxon, the International Securities Exchange Corporation, IBM World Trade, Arthur Andersen and Co., John Hancock and Mobil Oil.

The association was founded in 1948 by students from seven European nations who wanted to rebuild their war-torn countries and improve international relations, according to

Michele Christie, president of SF State's AIESEC chapter.

The club functions primarily as an international exchange program which offers students temporary jobs in foreign countries. A club can send as many students out of the country as the number of internships it opens in its own country.

For example, Christie said, if the SF State chapter can arrange ten internships here for foreign students, then ten local members are eligible for career openings in other parts of the world.

*Business Week* reported last fall that thousands of large and small companies in 55 countries have offered AIESEC internships.

Of the 3,600 internships in 1976, 24 percent were in marketing, 20 percent in accounting, 17 percent in

finance and eight percent in management.

The business magazine called AIESEC's intern program "a deal that can make most junior-year-abroad programs seem like child's play."

AIESEC is a French acronym which stands for Association Internationale des Etudiants en Sciences Economiques et Commerciales. Translation: International Association of Students in Economics and Business Management.

At AIESEC's first meeting here Sept. 13, 40 people heard from three of the 15 interns the three-year-old campus club has sent overseas.

Louis Jurika, a broker with Paine Webber, was an intern in Chile in 1969 and was employed by a grocery store chain to figure out the actual rate of inflation.

"The Chilean government was saying the rate was around 80 percent, but we discovered the actual rate was closer to 160 percent," Jurika said.

One of Jurika's co-workers was a professor at the Catholic University in Santiago, Chile. That professor was marched into a stadium and shot when a military junta took over the Chilean government, Jurika said.

Jurika said internships are valuable because they offer training "that relates practically to what a student is doing academically."

Other club activities include speakers and seminars. A marketing seminar was scheduled at UC Berkeley, a speakers' program begins in October.

If questions from prospective members are any indication, most students join because of the foreign travel possibilities.

## ...along with college credit

The Foreign Travel Study Program, organized through SF State's Continuing Education Office, offers six trips this year to students, faculty and non-students for one to three units of college credit.

Each trip's rate includes air and ground transportation, first-class hotel accommodations and meals, but participants are required to pay the usual registration fees, fees for passports, visas, personal and baggage insurance, and airport departure taxes.

This year's excursions include:

- \* A trip to South America, (two units) where one of the finest art and archeological collections in the Americas is located. Travelers will depart on Dec. 16 and will return on Dec. 30, with stops in Argentina, Peru, and Ecuador. The trip costs \$1,498.

- \* An excursion to Jordan, Israel and Syria for two units offers the opportunity to attend Christmas Eve services in Bethlehem and Christmas Day services in Jerusalem. The trip

begins Dec. 21 and ends Jan. 1. The tour will be directed by SF State Classics professor Raoul Bertrand and costs \$1,298.

- \* A trip to Egypt for two units stops in Cairo, Giza, Aswan and Luxor beginning Dec. 22 and ending on Jan. 1. Cost of the trip, conducted by Marian Bernstein (a lecturer in SF State's Classical Archeology department) will be \$1,146.

- \* A ski trip to the French Alps to be led by Carol Severin, associate

professor of Recreation and Leisure Studies. This trip departs Jan. 8 and returns Jan. 23 and costs \$928 for one unit.

- \* A tour of Wales for two units will feature trips to live theatre productions in Cardiff, Wales. This trip costs \$920 and lasts from Dec. 17 to Jan. 1.

For more information concerning the program or trips offered, contact Program Coordinator Mary Pieratt at 469-1371.

## Childcare supporters rally at noon

from page one

"There are many men who are single parents as well. Their wives are working, so it's their responsibility to take care of the children," Weinstein said. "This is a human issue, it concerns everybody, maybe not immediately, but it will in the future."

"Did you know the majority of workers in San Francisco are women?"

she demanded of the crowd. "It is society's responsibility and the responsibility of the university to provide students here with childcare."

To cheers from the audience she added, "It will be a great day when schools get all the money they need from the government, and the Navy has to hold a bake sale to build a ship."

Denni Shari, a student here and a single parent, said he was angered and shocked when he discovered there was no childcare available at SF State. Instead, Shari said he must leave his

four-year-old son at a community childcare center.

"It almost doesn't seem human in a way. The university is forcing parents to take their children somewhere else," Shari said.

"If my son were at school here, we could have more time together, share lunches, that type of thing. This environment is also better for children; they need a stimulating surrounding."

The theme of the rally seemed to center on the responsibility for society to provide childcare services.

AS Legislator Alime Friedman argued that the university is

committed to providing special handicapped access, but ignores the problems faced by single parents.

SF State student Mario Petta said he is sympathetic to the childcare cause, but found most of the arguments espoused by the speakers overly emotional and illogical.

"I'm tired of people dumping the responsibility of their kids onto other organizations, schools and government," he said.

"It's only three or four years until children go to school," Petta added. "It's not like you're ending your whole life."

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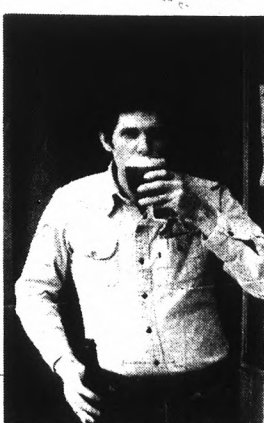
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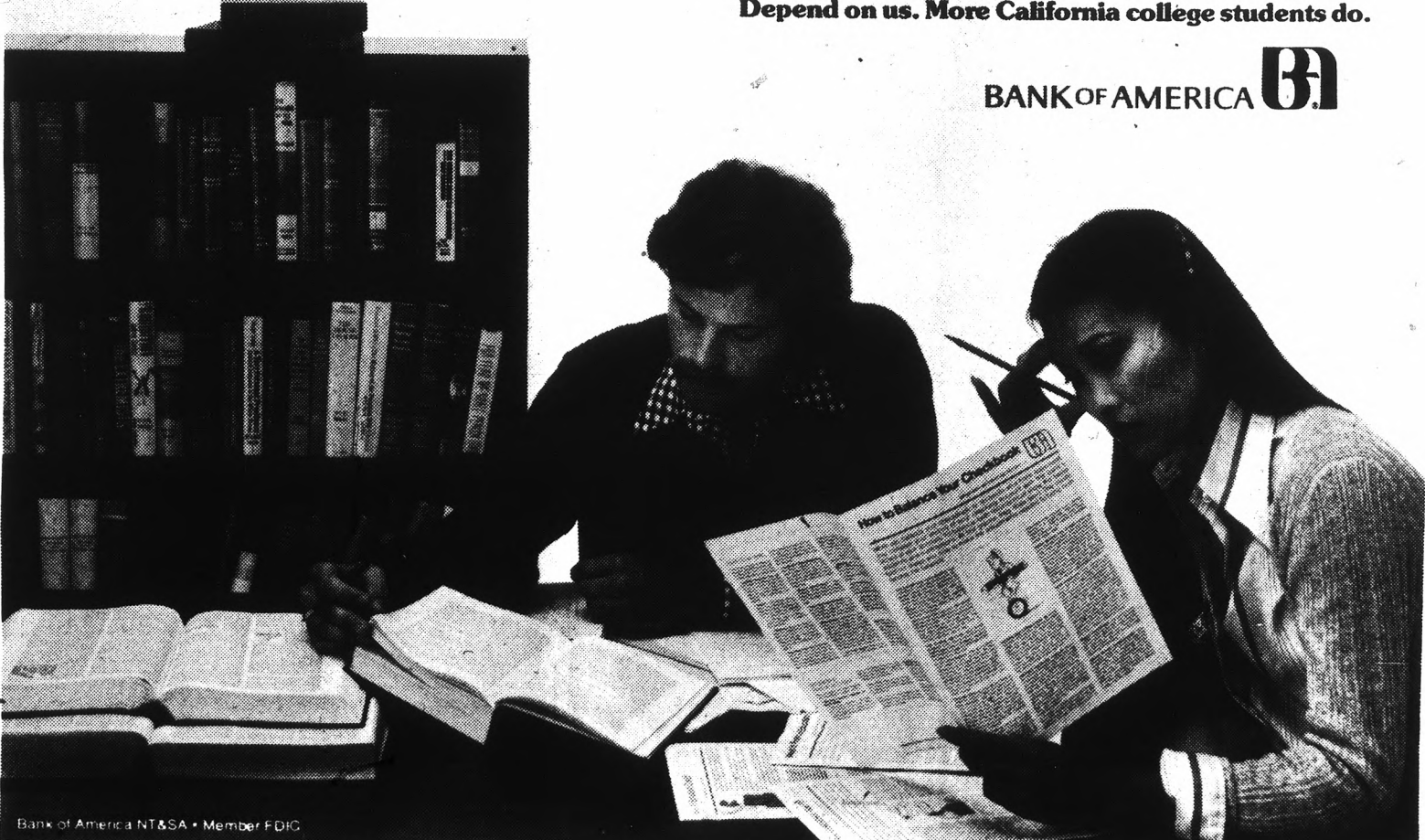
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## Run, Spot, run!

This truck may look funny, but SF State's grounds supervisor says it has dramatically decreased the number of dogs picked up on campus.

Pat Tehan says dog owners notice the canine paddy wagon with ease since it became the "Dog Patrol" this semester, complete with sketch and lettering. The "dramatic" decrease? Last year at this time, 12 dogs were captured. This year, only four.

Dogs are allowed on campus if they: Are on a

leash or chain; are confined in a vehicle; are seeing-eye dogs, or are involved in authorized research. Dogs in the last two categories are allowed in buildings.

Mutts and pedigrees which break the rules are kept in Corporation Yard Kennels until 3 p.m. each day. Unclaimed canines are shipped to the Society for the Prevention of Cruelty to Animals at 2900 16th St. in San Francisco. Photo by Michael Simon.

## DA consumer unit has clout with fraud

The next time you're ripped off, a mere phone call to San Francisco's Consumer Fraud Unit may send a squad of detectives to investigate the swindle. And you might get your money back.

The unit is part of the San Francisco District Attorney's Office in the Hall of Justice. Eight Deputy DAs head the unit and 25 undergraduate law students from universities including SF State man the complaint phones, which ring an average of three times every two minutes.

Unlike other consumer groups, the San Francisco Consumer Fraud Unit has clout because it is a part of the DA's office, according to Laurel Hawkey, Complaint Mediation Supervisor for the consumer unit.

Last year the unit recovered more than \$101,000 for consumers through mediation with the stores involved. According to Hawkey, the unit is able to recover money in 75 percent of its cases.

The complaint process is simple. If a consumer has a complaint regarding a purchase or service purchased, he calls the unit at 553-1814.

Once the unit receives a number of callers complaining about a certain business or service, a team of consumer fraud detectives is dispatched to investigate. If a violation is found, the business will be cited and

the detectives prepare a case for prosecution with the help of the DA's office.

Hawkey said that because only the DA's office has jurisdiction within San Francisco, only complaints of purchases made in San Francisco can be considered. The DA's office is not allowed to represent an individual in any court action, but Hawkey said the office does represent the City and County of San Francisco.

Most complaints result from a misunderstanding between the customer and the business at the time of purchase, Hawkey said. "When you buy something, the store doesn't have to put up a sign telling you that refunds will be honored," she said. "It's up to the individual store's policy."

Consumers are advised to read the fine print in a contract before signing anything. "If you don't understand a contract, get a friend's opinion or seek help from someone," Hawkey said.

Hawkey said students don't appear to be any more susceptible to consumer rip-offs than anyone else.

The most recent student complaints are about rip-offs by stereo dealers, Hawkey said. She estimated 25 percent of student calls regarded this type of complaint.

"We have been dealing with the 'Good Guys' stereo store," Hawkey said. "The complaints have been about what was advertised was not available on the store's shelf when the customer arrived at the store." The violation in this case is false advertising.

To make the Consumer Fraud Unit more accessible to the public, the unit has a "Complaintmobile" which travels around San Francisco.

"The point of the Complaintmobile is to let people who have consumer problems be more accessible to help," Hawkey said. "We aim toward lower-level income, non-English speaking and elderly people who are seeking legal help."

The Complaintmobile is manned by student interns who help consumers fill out complaint forms, available in English, Chinese and Spanish. Some Complaintmobile workers speak these languages.

Although the Complaintmobile visited Stonestown Shopping Center last February, the service is not scheduled to stop there in the near future, Hawkey said.

"The people that shop at Stonestown are not the people we are aiming at because they have money and know where to get help if they need it," she said.

## Downtown center studies anti-gay crime, Tenderloin

by Allan Bolte

Innocent gay people walking the streets of some gay communities have become the victims of gang assaults. Tires of cars parked in front of gay bars have been slashed; gay bath houses set on fire.

Crimes against gays are only some of several problems currently under study by the San Francisco Study Center, a non-profit organization with offices at 1095 Market Street. The center also studies problems faced by residents of the Tenderloin District.

"Gay-related crimes are a big problem in San Francisco," said Melinda Marble, who along with Geoff Link

directs the center.

The center is collecting stories and case histories of anti-gay crimes. When it has more information, the center plans to publish a profile of where crimes against gays most frequently occur and profiles of victims and perpetrators of such crimes. Marble encourages victims to report incidents to the center, at 626-1650. All names are kept confidential.

Victims of and witnesses to the crimes will be interviewed by volunteers — most of whom are gay — who work with the center.

Results of the study will be distributed to the news media, various gay organizations, and to the Human

Rights Commission — a city agency set up to fight job discrimination.

One of the study's goals is to get the police to increase security in areas that harbor gay-related crimes, Marble said.

In the past four months, 50 cases of violent assault against gays have been reported to the Human Rights Commission. According to Marble, the San Francisco Police Department does not keep statistics on anti-gay crime because it is difficult to determine

whether a victim is gay.

Crime in the Tenderloin District is a different problem.

The Tenderloin's crime rate is four times higher than anywhere else in the city. Marble said housing in the area is poor and the combination of alcoholics, drug pushers and senior citizens with little money causes the high crime rate.

In an attempt to solve these problems, the center has been hired by the North of Market Interagency Coalition

(an agency formed to improve the Tenderloin), which received a grant for improvements from the San Francisco Foundation.

The center is helping to develop a community plan for the area. It will evaluate the housing, transportation and social service needs of Tenderloin residents through census data, government agency reports and other information regarding crime and will recommend steps to remedy the problems.

The center is also working on a book: "The Oral History of San Francisco." The group is asking long-time residents of San Francisco neighborhoods about changes that have occurred since 1945.

The center, started in 1972 with a \$20,000 grant from the Stern Fund, a New York foundation, employs two full-time and three part-time employees and operates on a \$55,000 annual budget, Marble said.



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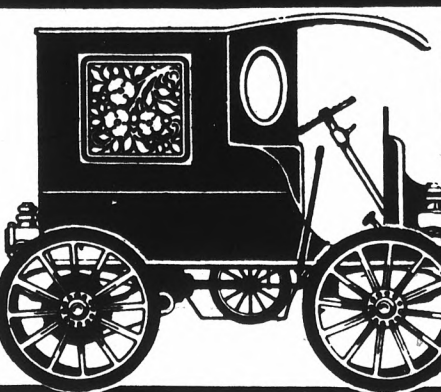


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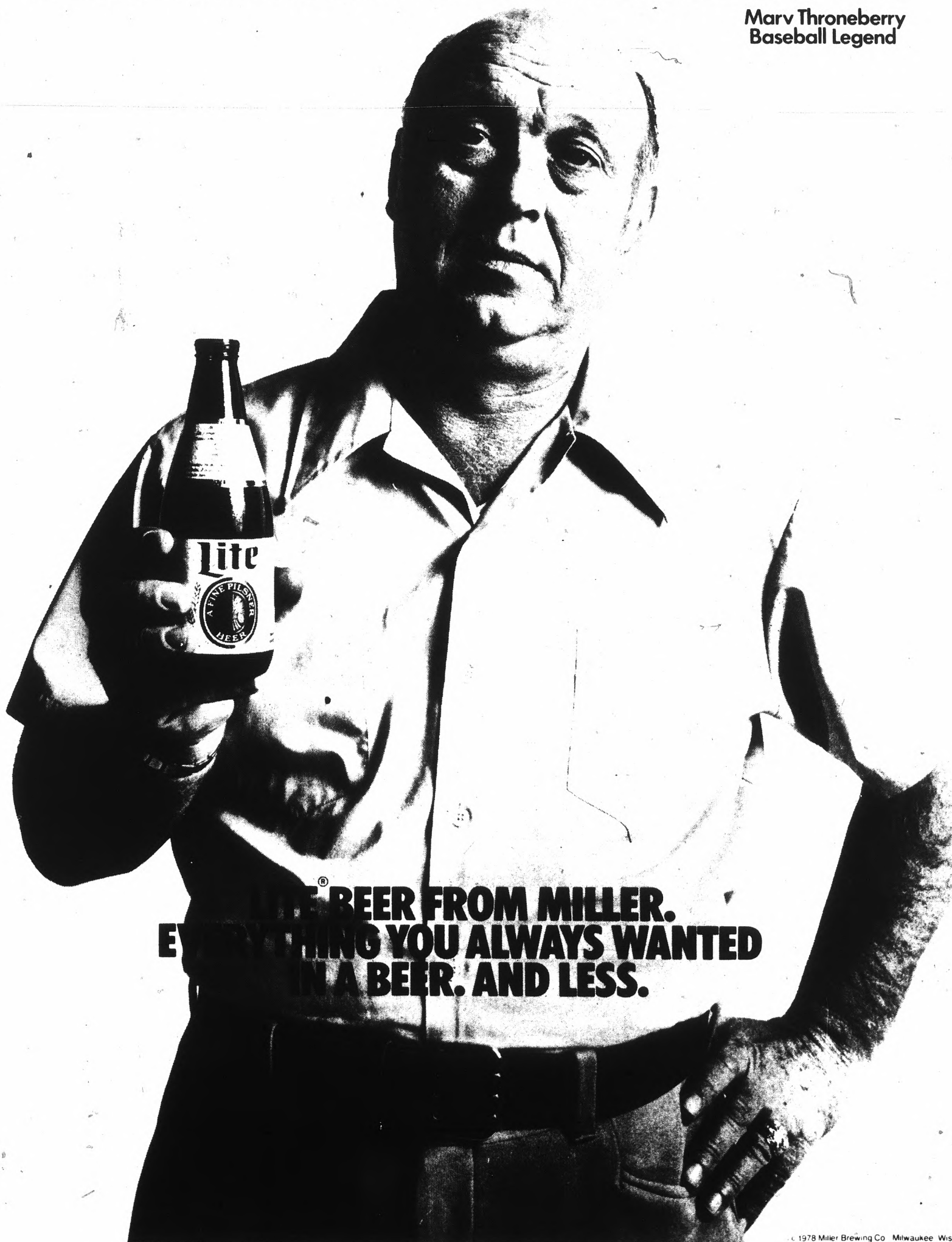
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## arts



Photo by Mark Richards

## Mike Thomas buys a dream

by Judy S. Wasserman

The door moves after much pushing, gradually inching its way open to reveal a dark, narrow passageway littered with rubble. The corridors of Market Street's Strand Theater are none too inviting.

Once past the "obstacle course," there is yet another door. Light pours through the cracks, and, within, the room is drenched in sunlight.

The floor is scattered with paint, plants are carelessly situated, and superman party hats are strewn about, giving the feeling that last night's party was a damn big success.

There in the midst of the shambles is Michael Thomas, young, good-looking and a builder of empires.

Thomas, 31, and his friends own six theaters: the Warfield, the Strand and the Egyptian, all on Market Street, and three theaters in Arcadia.

He's come a long way since leaving SF State, where he studied film in 1968, to his latest coup — the purchase of the Warfield, a beautiful 20s vaudeville house in mint condition.

The Warfield has all the latest technological gadgetry from a wide screen for 70 mm movies to a six-track dolby stereo sound system. A producer from "Star Wars" saw the movie this summer and "told us that our presentation was the best he'd ever seen in the country," Thomas said.

"I'm looking into booking 'Message from space,' a Japanese multi-million dollar space adventure that was made before 'Star Wars.'" Story has it that George Lucas was inspired by this movie," Thomas said.

An in-person tribute to Joan Fontaine was presented recently at the Warfield and was such a success that Thomas plans more for the future.

"We're going to have Mae West here," he said. "It's a real coup, because she sort of goes beyond being a star, more like an institution." Her latest film, "Sextette," along with earlier film clips, will be shown.

A gentle and refreshing manner comes easily to Thomas who was born and raised in Lodi, a small town north of Sacramento. But inside lurks a man with the knowledge of what he wants and the aggressiveness to attain it.

"Ever since I was six years old I can remember having my heart set on owning a theater. I use to pretend I had one and would make up imaginary programs," he said. He also went through the trash behind theaters looking for trade periodicals. At eight years old he subscribed to *Variety*.

Not realizing there was money in theater management, he instead pursued cinematography at SF State after attending San Joaquin Delta Junior College. He was at SF State during its stormy political era.

Not being a political activist, Thomas fell out of the habit of studying and grew weary of "dull classes" and "teachers who weren't honest" in expressing to students that their "free-flowing, mainly political films were 'unmarketable.'"

"You need to know what it's like or how difficult it is to get into the unions, which is almost impossible," he said.

His approach is practical rather than theoretical. "The business can be

tough at times," he said. "There is a lot of wheeling and dealing that has to go on."

Besides his own theaters, Thomas programs movies for a dozen other theaters, including the Varsity in Palo Alto. He sees "film as entertainment" and finds many foreign films too "intellectual" for his taste, although he did like "Madame Rosa."

"The best film of all time is 'Close Encounters,'" he commented, "because of a sense of fantasy and the magic of the special effects."

Prior to Thomas's buying and renovating his San Francisco theaters, "they played some of the grungiest violent movies," he said.

The area around Eighth and Market streets has been a refuge for drunks, troublemakers and those sleeping either on the streets or in the theaters. Thomas's new tighter control of who gets in the theaters lets people watch movies without interruptions — such as snoring. It has also brought in a more diverse clientele. More older people from the area and moviegoers from around the city are paying the price of admission.

Not bad for a guy who purchased his first theater only six years ago and who fondly remembers, "It was really up on a shoestring. It needed a lot of work. It didn't have seats and we needed to have it pumped out where water had come through a hole in the roof causing floods."

## Homemade records:

## Bucking the status quo

by Michael Molenda

"Rock 'n' roll is here to pay," said author Charlie Gillett in a recent book commentary. "But who gets the money? The answers seem to come in sets of three letters — RCA, CBS, MCA, ABC."

Very true. Gone are the days when a small record label could promote a regional trend — like rock 'n' roll — and beat the big boys in the record chart wars. The national companies learned a lot from the 50s and their current hold on musical trends is near all-encompassing.

But the little guy is still scrappin'. The monopoly of major record companies and Top-40 radio formats have stifled the emergence of new, untested musical genres. And this has left a market available.

Take the Residents, for instance. This bizarre group of innovative San Francisco musicians wouldn't stand a chance against Fleetwood Mac-sanitized radio audiences. So do they admit their lack of commercial appeal and fade away? No. They put out their own records and go "na-na-na-na" at the creative blockade imposed by the major labels.

Almost. "It's hard to produce a hit record when you undertake distribution yourself," said Jay Clem, director of Ralph Records, the Residents' label. "Large companies have credibility and weight with the media that the little guy doesn't have."

Major labels have promotional budgets that can spatter a top act on every media instrument known to man. The independent has to solicit reviews for the bulk of his publicity.

"There's an unwritten rule," said Clem, "that if you take out advertising space in a magazine, you'll get your record covered. No magazine will confirm that, but if you look closely this seems to be the case. Obviously a small label can't afford to buy a lot of ads."

However, the Residents have been lucky. The notoriety of the band has been reasonably high and articles about them are fairly frequent. Each of their three albums have sold over 10,000 copies. Their cover version of the Rolling Stone's "Satisfaction" sold over 20,000 copies.

"One thing the Residents have going for them," said Clem, "is a good myth."

However, it takes more than a "good myth" for a small label to offset the tremendous task of record distribution. Since an independent label does not have the national distribution centers of a major company, it must sign on with an independent record distributor.

"It's hard to get a distributor to work for you," lamented Marty Arbunich of Solid Smoke records. "They like to handle large catalogs and if you have one record to sell, like us, it's tough."

Solid Smoke recently released a compilation of tunes by Johnny Burnette and the Rock 'n' Roll Trio called "Tear it up." The disk is a class production, including histories and photos of the almost-forgotten

rockabilly band. The album has sold 8,000 copies to date.

"Usually you give a distributor 90 days to sell your records," continued Arbunich. "Sometimes you have to pay shipping to their warehouse. You're actually paying for the record pressing yourself and fronting the distributor your product. They can do three things after the 90 days: pay you for the records, send them back unsold, or not pay you. It's tough getting your money sometimes."

Despite the hardships, Arbunich thought it wonderful that many new bands choose to produce their own recordings. However, he discouraged the current practice of bands making 45s and attempting to get record stores to sell them.

"Some people may disagree with this," he said, "but I think albums are the best way to go. A band could rarely get a 45 displayed properly. The album is a bigger investment, but I don't think you can beat it for luring interest from major companies to your act."

Unfortunately, bands who produce their own records are at an even worse disadvantage than their small label counterparts. A band's budget is small, its business-sense usually nil, and its promotional clout nonexistent.

Often the only outlet is to offer their product on consignment to a

local record store. And here Arbunich's words on inferior displays ring true.

"We put all the singles we buy on consignment in a bin with all the new wave singles," said Dennis Leffer, a receiving clerk at San Francisco's Tower Records. "So if a band isn't playing around much yet, has no audience and no airplay, it wouldn't do them or us any good to carry their record. No one would buy it."

Yet, some bands make 45s as sophisticated audition "tapes" for major companies or music clubs.

"We have no desire to sell our upcoming record to the public," said Tom McCarthy, guitarist for infant pop band Gypsy Dream. "We can't. We haven't played enough to gain any 'name' status. But we want to prove to the record companies we're capable of making a professional product."

Music journalist and guitarist Peter Berkow summed up the validity of bands undertaking independent productions, by calling the record "a resume of musical experiences to a prospective employer (the record company)."

As for Berkow himself?

"I will keep making albums on my own until a large record company offers to help me re-record them from scratch with a large, luxurious budget."



The side of rock that Peter Frampton will never see — making a "basement" tape.

Photo by Lynn Carey

## How to ease creative frustration

by Coleen Crampton

Take off your shoes. Now, with a soft kneading motion, squeeze your feet. Work slowly up your legs, giving everything soft a good squeeze. Briskly rub your legs and continue until you reach your feet. Sit quietly and enjoy the tingling sensations.

That's self-massage, one of five relaxation techniques taught by Dr. Arnold Shapiro in his Relaxation Clinic.

The relaxation sessions are held in the Health Center conference room, from noon to 1 p.m. Fridays.

Attendance ranges between eight and ten people who "come to the clinic for a variety of reasons," said Dr. Shapiro. "Learning self-relaxation can help relieve stress, as well as aid

those suffering from insomnia or any other problems."

"I think symptoms of stress can be minimized by many practices," said Dr. Shapiro, "such as nutrition and exercise, which is most important. If you exercise, you can take a normal amount of stress and have the extra resilience to handle added stress."

Dr. Shapiro has been teaching relaxation techniques since Feb. 1975, proposing a non-drug approach to stress-related health problems.

"Tranquilizers are an artificial, patchwork method. People with stress problems should rely on their own resources."

There are two procedures taught at the clinic to use when one is specifically trying to relax: proper breathing and visualization.

"Breathing is good because it's

always happening, it is something you can always turn your attention to," said Shapiro.

Visualization and affirmation are pleasant images and phrases said to enhance the emotional aspects of relaxation.

"If you're trying to relieve a headache," said Shapiro, "imagine the pain leaving the body as the area gets relaxed."

Relaxation sessions are conducted with 20 minutes of introduction, followed by 25 minutes of relaxation techniques. The techniques are broken into four or five separate blocks.

Said Shapiro, "Relaxation can become obsessive to those who aren't used to it. Because of this I've broken the 25 minutes into blocks."

"Remember, it is not appropriate to have zero stress."

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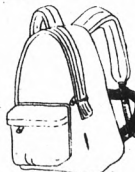
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Cara Hill

by R. Findley

"We are only mediums," said actor Dominick Clark. "In the play, Federico Garcia Lorca is speaking through us. We don't want to draw attention to ourselves as actors."

The play is "A Ballad of Federico Garcia Lorca," to be presented by SF State's Interpreters' Theatre Oct. 17-21 in the Arena Theater (CA 104).

"The idea," said Clark, "is to make Lorca's work accessible and enjoyable to people."

Federico Garcia Lorca, born in 1898, was a renowned Spanish playwright, poet and renaissance man. His assassination at age 38 was linked to the Franco regime, which resented his popularity and political leanings. He was and remains a literary hero in Spain.

Alex Flett, the writer and director of "A Ballad" describes Lorca in the script as "one of the most prolific, profound and prophetic Spanish writers of the first half of the 20th century."

Flett spent most of last summer adapting and arranging the script, which is a composite of Lorca's poems and plays.

## Student 'interpreters' let Federico Garcia Lorca borrow their souls

"It's not a conventional play," he said. "It's not a climactic drama and there is no plot."

The setting for the presentation is the stark surroundings of the Arena Theatre. Only three props are used during the entire show. The actors, four women and four men, are in view of the audience at all times. Their costumes are simple, modified at times by the addition of a shawl or vest.

"We do a number of characters throughout the play," said actress Cara Hill. "We personify Lorca. We have narratives and poems where we talk like Lorca."

"It's not like doing characters that start from one point and continue through the play. We have to shift our gears completely from one scene to the next."

With the use of narration, Flett bridges the gaps between scenes of different natures.

"The audience isn't caught by surprise," said Hill.

A portion of the material in the play is spoken in Spanish.

Hill, one of the three actors of Spanish heritage in the play, is enthusiastic about doing Lorca on stage.

"The fact that it is bilingual is so beautiful," she said. "We do the translations, but we do things in Spanish so the audience can hear the beauty of his language."

According to Clark, "It's important to hear his work in Spanish. He incorporated rhythm into his poems. A lot of them were written for music."

Even Lorca's dramatic plays have a poetic rhythm in the dialogue. The material chosen and orchestrated by Flett to reveal Lorca's skill is "fabulous" according to Hill.

"He's not doing the most famous of his plays like 'Bernardo Aldo,'" she said. "He's taking things that show what Garcia Lorca was really like, by showing different facets of his work."

According to Hill, Lorca was preoccupied with sex and death. "Throughout the performance that's what we're dealing with."

Lorca's "preoccupation" with death is described in the script as a "constant, almost obsessive, theme in his writings." He believed "one must fight death in life in order to die with honour and nobility."

The presentation includes scenes from "Yerma" ("Wasteland"), a story of a woman's longing for a child. Also are scenes from "Dona Rosita," "The Spinster" and "The Tragicomedy of Don Cristobal."

The poetry presented will include "La Aurora" ("Dawn") from Lorca's "Poet in New York," and "Sea" from his "Book of Poems."

It is a characteristic of Interpreters' Theatre that much of the material be read to the audience directly from the script. The script, in this case, is sometimes referred to as a "crutch."

"For some of us who are into acting, it's hard to accept a 'crutch,'" said Hill. "It's also hard for the audience to accept it."

"Actually most of us have memorized everything. We don't need the script," she added.

According to Clark, the purpose of reading from the script is to "somehow translate what is on the printed page directly to the audience. We shouldn't step in the way of what was written down."

The audience can expect a very intense and direct presentation of Federico Garcia Lorca's work.

According to Hill, "People will have an opportunity to discover what Garcia Lorca was really about — who he was, what he did, and why he is so important to Spanish drama and literature."



Anna-Katharina Karney

Photo by David Peterson



by Coleen Crampton

"The Magician," a play by Alexander Francis Horn. Directed by Sharon Gans-Horn. Currently at the Theatre of All Possibilities, 160 Golden Gate Ave., San Francisco.

\* If you had to go to the bathroom during "The Magician," you would not wait until intermission, and, being of sound mind and body, once in the lobby you'd probably leave.

In this play, thin plot is comprised of topical subjects such as the Kennedys, clones, God and Satan.

"The Magician" is portrayed by Horn's wife, Sharon Gans-Horn, who is also the director.

The play relies on exploitive and sensational deviations to keep the audience lingering. Luke, a Ted Kennedy character, journeys to hell and watches as the tyrant/Satan has intercourse with a 12-foot high "Great Whore," whose face is a television screen.

In the same scene, ten sets of clones fornicate with themselves.

Luke is also crucified on a swastika, but it is never made clear whether he has left hell at this point.

The premise of the play is based on Luke's inner conflict. He is torn between crusading for the common man or selling out to the media.

The magician/God takes Luke to hell to prove that the media isn't the route to take.

Luke, at this point no longer voices his feelings of guilt or desire. The character becomes an obscure bystander as the tyrant/Satan tries to manipulate Luke to his whims.

The play then abruptly changes direction as Luke's retarded sister calls him from her "prison," begging him to help her escape. Luke frees her and they wander in a cosmic wasteland reminiscent of Kurt Vonnegut's "Slaughterhouse-Five."

Luke and his sister then view a human chessboard where the tyrant and magician battle to the finish.

The magician wins, but the audience is warned that there will always be another game. Hopefully, it won't be written by Horn.

## Yes, we've no pretensions

by Merrilee Morrow

Progressive rock took a beating in the punk-prone 70s, but Yes, the top perpetrators of classical-rock, learned something from the bout.

The band added some hard-edged rock and roll to its "holier-than-thou" musical wizardry and came up with a tight, two-and-a-half hour set that had the folks at the Oakland Coliseum on their feet last weekend.

Yes recovered nicely from 1974's "Tales from Topographic Oceans," a four-sided monster album that scared away some die-hard fans and the band's keyboard wiz, Rick Wakeman.

But last year's "Going for the One" found Wakeman back on the boards to accommodate a grittier, more accessible rock sound.

Yes has also loosened-up considerably on stage due, in part, to an in-the-round setup that features a revolving stage. Audiences usually don't storm the stage at a Yes concert. But the band outdid themselves on the last date of their American tour and the

Oakland audience was very appreciative.

"This man needs no introduction," said lead vocalist, Jon Anderson, "So I'm not going to give him one." He pointed to a mountain of keyboards manned by Wakeman, who wore a silver and blue lame superman outfit, complete with cape. Wakeman's solo keyboard tirade and solos by guitarist Steve Howe and bassist Chris Squire were tight and concise, with no rambling displays of pseudo-virtuosity.

The rockier feel of "Tomato," their latest album, helped pace the longer pieces like "Awaken" that took up the good part of an album side on the studio version.

But the main part of the Yes set featured a mix of songs spanning their ten-year history. "I've Seen All Good People," "Long Distance Runaround," and "Roundabout" were enough to make the worst Yes addict happy.

They certainly didn't need the rinky-dink Raiderettes Bill Graham tossed in during the encore. But that's rock 'n' roll.

## Why is a film preview like stud poker?

by David Hern

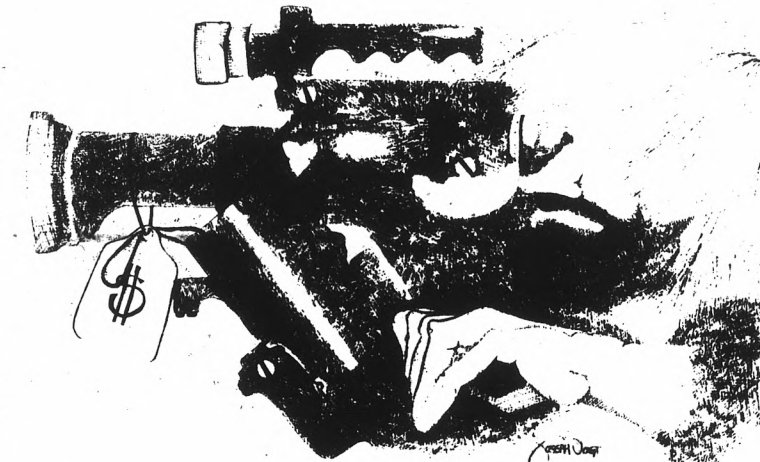
"We are not alone" is the catchphrase of a recent box office hit. The phrase is also rapidly becoming the slogan of Hollywood production companies, who, like all manufacturers, want a lucrative return on their product. In recent years, the necessity for interdependence between art and business has become inescapable.

Mel Flores, until his recent resignation to find "a new challenge," held a job most people would consider glamorous. He was manager of the Jack Wodell Associates' screening room — a firm that deals primarily in motion picture promotion.

Flores, 27, is a former SF State student.

The JWA screening room is used by film studios to preview upcoming movies for a select audience. This audience usually consists of press representatives and potential exhibitors (theater owners).

To put it politely, anyone not invited by exclusive invitation to the screenings is not welcome. *Not welcome at all.*



It is at these pre-release screenings where theater owners bid for the opportunity to show a film. The higher the exhibitors deem a film's box office potential, the higher their bids will be. The procedure is much like an executive poker game.

"Basically," said Flores, "anyone can rent the screening room if they have a film to show. But I have to be careful who I tell this to. We don't

want just anyone showing their films here. This dealing is probably why ad men develop an image of dishonesty, but it's really just a matter of doing the practical thing."

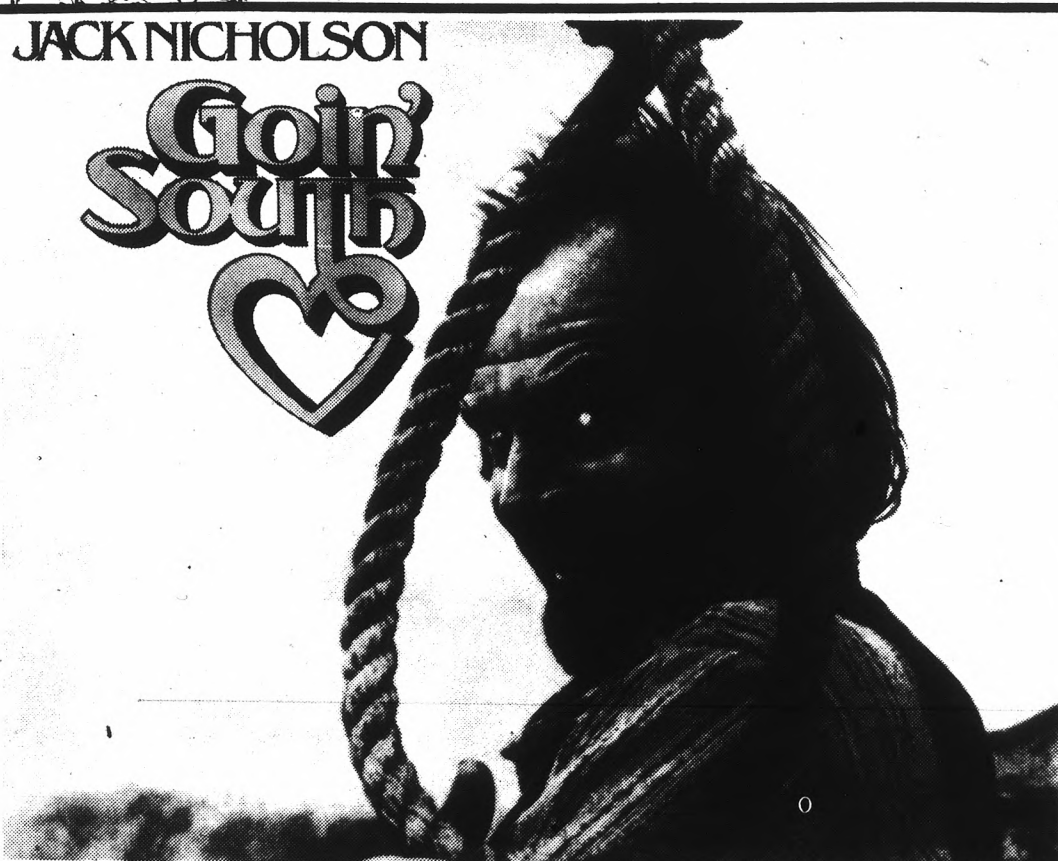
However, the screening room is not exclusively used by film studios. Occasionally, non-film companies utilize the facilities for promotional tie-ins. A film about drag racing might be shown as an advance campaign for a

tire company. Nothing sells rubber better than seeing it in action.

Sometimes straight advertisements are screened for possible purchase. One might munch on popcorn while simultaneously viewing popcorn commercials.

"It's a funny business," said Flores. "I'm both an organizer and a promoter. After awhile the glamour wears off, and I call all the ad and press people by their first names."

Pre-screenings are different from the "sneak previews" advertised in newspapers. Sneak previews are open to the public and provide a sample audience for film studios to "people" test certain movies.



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# sports

## Football's new competition is choreographed

by Carol Craig and Jack Bettridge

Fan fascination surrounds the subject of National Football League cheerleaders.

Attractive women in skimpy costumes adorn the fields of all but eight of the 28 NFL teams, bumping and grinding madly at a disco beat.

Clothed minimally, they are decorated with white vinyl boots, bared midriffs and smiling belly buttons, professionally styled hair, gooeey red lips and shiny white teeth (vinyl?).

Breasts, buttocks and bright eyes seem to receive more recognition on the sidelines than the pro-players receive between the goal posts.

Recently a wave of controversy has knocked cheerleading off the pedestal where it used to sit with mom, apple pie and Sundays.

Early this football season the San Diego Chargers fired their entire squad of Chagettes because one of the cheerleaders had posed nude for an upcoming *Playboy* magazine pictorial on NFL cheerleaders.

Shrinking costume sizes have prompted football commissioner Pete Rozelle to call a hearing to discuss possible dress codes for the women.

Last Saturday, the Oakland Raider's cheerleaders, the Raiderettes, were concerned not with dress codes or controversy, but with mastering a number for the next day's halftime as they gyrated to the disco tune "Dance" in a Hayward dance studio.

Choreographer George Minami watched from the sideline as his assistant, Wanetta Horton, put the ladies through their moves.

"This is not my main occupation," he emphasized to a group of reporters who waited to interview the dancers.

Minami, in whose studio the Raiderettes practice, was once the lead dancer in the show "The Flower Drum Song."

Horton shouted at the women. "Get your knees up. Come on. Up!"

"You should pick one or two that you want to interview, otherwise they'll all come running over here," Minami warned the members of the press.

The line of 31 Raiderettes began to waver, and Horton shouted out, "Don't look in the mirror, watch your line!"

Suzanne Massett, 22, is a Raiderette who aspires to become a sports broadcaster and to further a modeling career. To attain these goals she is posing for *Playboy*.

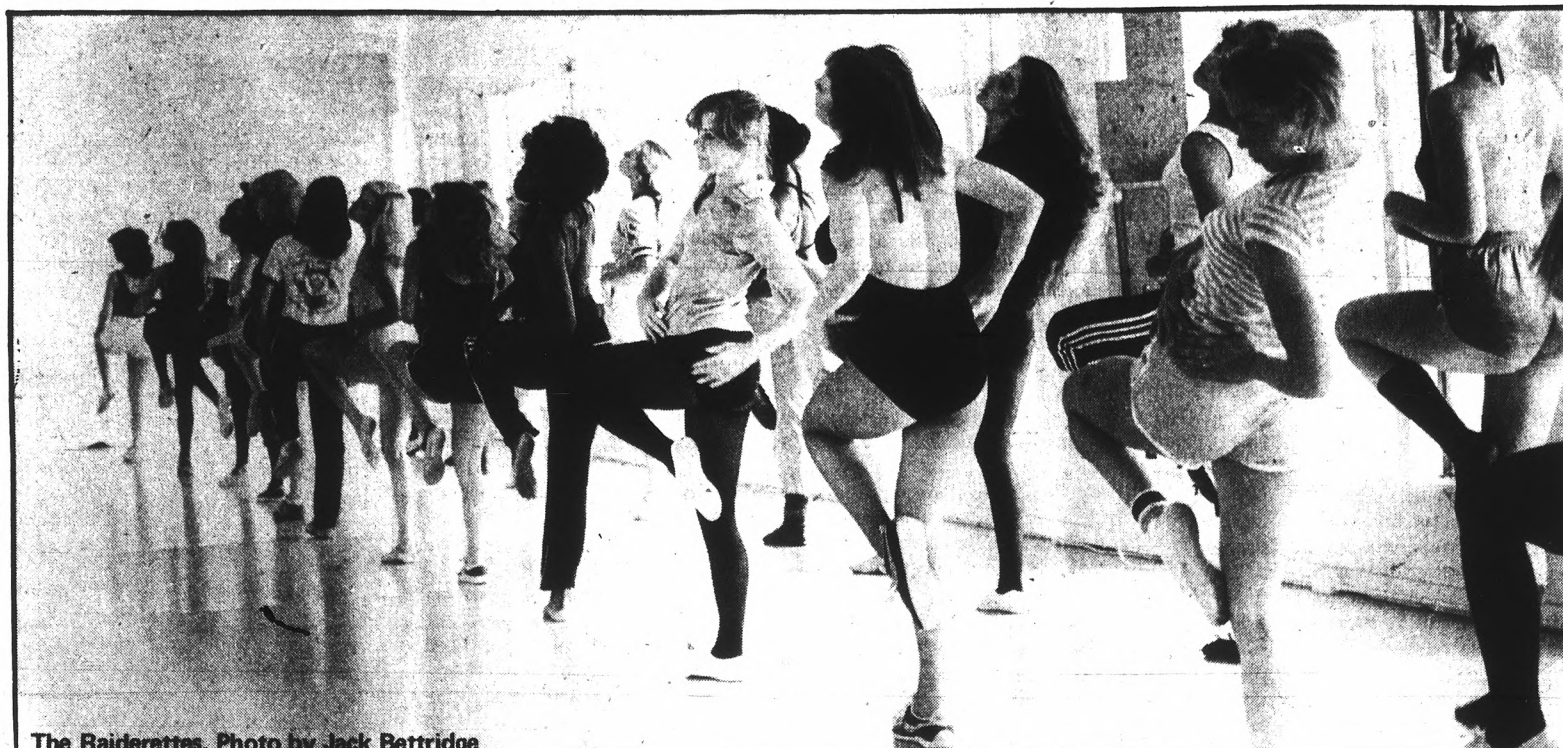
But unlike the ill-fated Chagette, Massett will appear dressed. She says that the people at *Playboy* told her there were three ways she could pose. She didn't ask what they were, but just said she would only appear clothed.

"It's (appearing nude) just not something I could do. I'm not that kind of person," she said.



Raiderette Laura Redgrave "Dressed up"

The coordinator of the Raiderettes, Al LoCasale, said, "The contract forbids the girls doing nude photos, or doing anything detrimental to the football team or the girls."



The Raiderettes. Photo by Jack Bettridge

But five years ago, Jane Lubeck, Raiderette, made a centerfold in *Playboy*. The incident was hushed, yet the following year she wasn't re-appointed as head Raiderette, and she drifted out of cheerleading for good.

Massett's contract also stipulates that she get \$15 a game to strut her stuff at home games and to put in about 14 extra hours a week practicing. It's not surprising that she is looking beyond being a Raiderette.

The Raiderettes have been in existence for 19 years, longer than any other team's cheerleading squad. It has only been in recent years, since the Dallas Cowboys started widely promoting their Cowgirls, that the Raiderettes have gained attention.

When a TV special on the Raiderettes was aired this summer, the Raider office was swamped with calls from women asking when the next try-out was.

Massett said that when she tried out in 1975 there was no competition, and she was welcomed to the team. But this year she had to compete with a field of 200 women.

The competition is even stiffer in Chicago and Los Angeles. Fifteen hundred applicants tried out for 28 spots on the Chicago Honey Bears. Eight hundred applied for 24 spots on the Ram's Sun Dancers.

According to Ed Lit of the Raiders front office, the Raiderettes are chosen on the basis of appearance and dancing ability by a judges' panel of broadcasters, journalists, airline employees, and Minami.

"Sure they have to be good looking, but they have to dance, too," Lit said.

While a few women more than 40 years old applied, the Raiderettes range in age from 18 to 28.

The Raiderettes are composed of women from Santa Rosa to San Jose, mostly from the East Bay. Only one comes from San Francisco.

They range in height from 5-foot-1-inch to 5-foot-11-inches. There are both single and married Raiderettes, and some work full time, while others are students.

According to Lit, most Raiderettes are aspiring dancers, models or actresses. But then there are Raiderettes like Laura Redgrave who claims: "I don't care about the TV cameras; that's not why I'm doing this. I do it for the Raiders — for the team."

Besides \$15 a game, the Raiderettes also receive other forms of compensation for their support of the team. Each is given one free ticket for a guest for each game. They are also paid for appearances in advertisements and at openings and car agencies. These appearances are divided equally among the women.

The Raiderettes travelled to Las Vegas for the Jerry Lewis Telethon over Labor Day. They may be on a

Johnny Carson show, and if the Raiders go to the Super Bowl they will be taken to Miami in January.

The Raiderettes do not, however, travel with the team on away games.

According to Lit, there is the added satisfaction for the women of being "closer to the team."

During a break in their practice, the women rushed off the dance floor and sprawled in front of an air conditioner, draping over one another. At closer inspection, they seemed less than ravishing. They were sweating from their workout and many of the women had poor complexions.

"They're smashing when they're dressed up. I mean, they look pretty good here, but you should really see them made up," Lit said, explaining that the women's hair is done at Yoshi in San Francisco and they attend Revlon make-up clinics.

Resting from the rigorous workout, Massett considered the affect of egos on the squad. "It's surprising how well 31 girls can get along. Egos get in the way but as quickly as they do it

comes crashing down on you."

Then she turned to the subject of the Chargers scandal and planned restrictions on cheerleading attire. "The individual teams should be responsible. The Chargers had no finesse. The Raiders are a responsible team."

Then to her cheerleading career: "I think I'll quit after this year, four years is plenty of time."

And finally her future: "I'm looking forward to Miami in January," she smiled.

Raider's head coach John Madden doesn't approach the subject of cheerleading with such approval as does Massett. He was recently quoted in *Sports Illustrated* saying, "I can see what this game is coming to. Choreographers instead of coaches. It will be a contest to judge which set of girls gets more TV time. After the gun sounds, the losing choreographer will tell the press, 'We couldn't maintain intensity. That's the name of the game — intensity. We'll have to regroup.' And after the girls have competed the football players will come out at halftime."

## know the score

### SOCCER

The Gators beat Chico State in overtime on Saturday, 4-3, to take first place in the Far Western Conference with a 2-0 record. Tony Rappolt lead the squad with two goals.

SF State takes on Humboldt State on Saturday.

### WOMEN'S CROSS COUNTRY

In their first outing last weekend, the Women's Cross Country team finished seventh in the Cal Aggie Invitational.

The Gator women run again in the Stanford Invitational on Saturday.

### WATER POLO

The Gators downed Cal Poly-SLO 10-5 and MIT 12-5 this week with the help of Bill Falkenberg's consecutive hat tricks. Richard Schmidt scored four against MIT and Peter Hansen also scored a hat trick against Cal Poly-SLO.

SF State goes South to Santa Clara on Friday and hosts Sacramento State on Saturday.

### FOOTBALL

The Gators blew a 24-7 lead over Chico State on Saturday, allowing the Wildcats to score three touchdowns in the final period.

SF State quarterback Tom

DeRego did, however, have a field day in the higher altitudes, completing 11 of 18 passes for 226 yards. Three of those were touchdown passes for 51, 42, and 38 yards respectively.

The 28-24 loss left the Gators with a 0-1 league record and 1-3 overall. They take on Hayward State on Saturday.

### RACQUETBALL

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## Hand-me-down field

# Booters kick gutterballs

by Michael Torcellini

There are 76 Division II college and university soccer teams in the nation, and last year only five of those teams were better than SF State's. This year's team is expected to be even better.

But despite the Gators' national standing, the team still practices on a hand-me-down field, wears uniforms from another generation and has to contend with a budget that barely deserves a dollar sign.

"We don't have enough field space," second-year coach Lou Sagastume said, referring to the Cox Stadium soccer field that is 14 percent smaller than regulation size.

"Most fields around the league are smooth, unlike ours. The ball rolls well on other fields, unlike ours. And all of the other fields meet the minimum requirements for soccer fields, unlike ours."

The width of Cox Stadium's soccer field is 8 to 10 feet short of specified regulations. In addition, the soccer goals at Cox Stadium are 6 inches below regulation height.

"The only reason the referees don't complain," Sagastume said, "is because if they did our program — the soccer team — would stand a good chance of being cancelled. The referees are aware of this and, therefore, let it slide."

"While the head groundskeeper was on vacation," senior fullback Tim Pidgeon said, "the other groundskeepers tried to redo all the lines (yard markers) on the field. But they started in the wrong place, causing each line to be about 8 inches off. So we have 40 lines in the field rather than 20, and they're burnt into the ground."

"As a consequence, when the ball is kicked cross field, it gets caught in between the lines, like a bowling ball in a gutter," Pidgeon said.

Balboa Park, a large soccer stadium about two miles off campus on San Jose Avenue, is described by Pidgeon as "the only field that seems adequate at this point."

Soccer team members have taken on the responsibility for selling

a budget that barely deserves a dollar sign

program advertisements to raise the \$50 weekly revenue necessary to lease the stadium for their games.

"We (the players) are willing to pay for the price of the field ourselves," Pidgeon said. "It's the best soccer field in the city. Kezar may be comparable, but I doubt if any other is."

Only two years ago SF State's soccer team posted a phenomenally poor record of 0-12. They gave up more than 40 goals, scoring only two all season. At that time, according to Pidgeon, the program was in jeopardy.

"But fortunately last year we got a new coach (Sagastume) and we worked really hard," Pidgeon said. "From not winning a game in '76 to finishing sixth in the nation in '77 — I don't know if you could even put a percentage of improvement on that, but it's pretty substantial."

So far this season the Gator booters

have posted a 5-2 record against the larger, better financed Division I teams. Division I schools are allowed to give 11 full scholarships and practice all year round, as opposed to Division II teams, like SF State, which cannot give scholarships or practice with a coach as a unit between December and August.

"We're a head and shoulder above everyone in this league with what we do with the ball, and how we do it — our ball control, our type of attack, our creativity with the ball," Pidgeon said.

"A number one class soccer program in the Bay Area, like ours, should be on the same level as other colleges with what they get as far as equipment and facilities," Sagastume said.

"I feel like when I go into a National Championship, like I did last year with our team, and our field and attire is as it was, it brings down the morale of our team. We should be proud of our university and be able to show it."

"We were sixth in the nation last year," Pidgeon continues. "We played against teams that wore \$90 uniforms. We're fed-up with playing on lousy fields and wearing old uniforms."

"Fortunately, we're getting some money this year, but we were playing in stretched-out, discolored uniforms last year. It was a little hard to deal with. They had to spray-paint the numbers on the front of our jerseys for us to compete up in Seattle in the NCAA Division II Western Regionals," he said.

While new uniforms will help the team's physical appearance, it won't help the field's appearance, and that's profoundly important.



Coach Devi Nelson (second from left) paces new women's soccer players. Photo by David Peterson.

## Women's sports adds teams

by Coleen Crampton

There are four more women's sports teams and five more women coaches at SF State than there were four years ago, Gooch Foster, associate athletics director, said.

"We try to establish teams whenever there is an appropriate amount of interest shown," said Foster. "Every effort for scheduling and funding is made by our staff."

The addition of a cross-country team this semester and track and golf teams in spring will bring the total number of women's sports teams to 11.

The teams are not co-ed, but combined. Men and women's teams

will train together, but men will compete against men and women will compete against women.

The cross-country and track teams are coached by Dave Fix and Devi Nelson. Nelson has recently been appointed assistant head coach.

Both cross-country and track teams meet eligibility requirements of the Golden State Conference, which offers championships and the opportunity for regional and national play.

John Linn is the coach for the golf teams which compete on an individual basis, player against player, and are not included in the conference.

Said Foster, "With each of these teams we'll wait two or three years to

see how it is going and if there are enough women playing to justify a team. If our skill level is much lower than other teams in the conference we would also drop the team."

Foster said, "There is an interest shown in a soccer team, but we will not form a team at this time because there are no competitive leagues at the college level, and they'd have no one to play."

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## Parkside Theater

Taraval at 19th Ave.

661-1940

Thursday — Oct. 12:

Last Day!

"DEAR INSPECTOR" (PG)  
Annie Girardot, Philippe Noiret  
"THE MAN WHO LOVED WOMEN"  
Charles Denner, Brigitte Fossey

"Dear": 8:50 ONLY  
"Man Who": 6:40, 10:40

Friday and Sat. — Oct. 13, 14:

"THE LAST WALTZ" (PG)  
The Band, plus Bob Dylan, Joni Mitchell,  
Neil Diamond, Neil Young,  
Eric Clapton, Ringo Starr, Dr. John,  
Van Morrison and many others

"MAD DOGS AND ENGLISHMEN" (PG)  
Joe Cocker, Leon Russell

"Waltz": 8:45 ONLY Sat: "Waltz": 4:25 and 8:45  
"Dogs": 6:35 and 10:50 "Dogs": 2:15, 6:35, 10:50

Sunday — Oct. 15 & Tues. — Oct. 17:

"CABARET" (PG)  
Liza Minnelli, Joel Grey  
"THE WIZARD OF OZ" (G)  
Judy Garland, Ray Bolger, Jack Haley

Sun: "Cabaret": 4:25, 8:35  
"Wizard": 2:30, 6:40, 10:45  
Tues: "Cabaret": ONCE ONLY at 8:35  
"Wizard": 6:40, 10:45

ADULTS

\$2.50

Sat. until 5:00

Sun. until 3:00

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Nightgown by Christian Dior

If you've ever needed extra protection overnight...or on days when your flow is heavy, you'll think Super Plus Tampax tampons were designed just for you. And they were.

Super Plus Tampax tampons give you longer-lasting protection because they're far more absorbent than the average super. Yet they're still surprisingly slim and comfortable. A rounded tip and smooth, highly polished applicator make them extra easy to insert, too.

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The feminine protection more women trust



MADE ONLY BY TAMPAX INCORPORATED, PALMER, MASS.



# backwords

## Examining Mother Nature

by Paul Steinmetz

Mickey Rat stood on a small platform in SF State's animal colony, nervously contemplating the tightrope his handler was coaxing him to cross.

"C'mon, lazy, you been eating too much . . ." scolded Erin Leach, president of the Rathletes club. She placed Mickey on the rope and he climbed across upside down, paw over paw. Leach rewarded him with a pat on the head.

Mickey, and rats like him, are used in research experiments currently being conducted by faculty and students in SF State's science departments. The research is not limited to rat behavior, however. Other projects range from studying mushroom spores to studying shark parasites.

After completing the myriad contraptions and mazes psychology students have subjected him to on the fifth floor of the psychology building, Mickey has become useless for further experimentation. This is because the students need to study a rat's first reactions to a new experience. He now lives in the animal colony in the Biological Sciences Building.

Mickey was allowed to join the Rathletes club and perform tricks such as the above for student shows. As he reaches the end of his natural two-year life span he will grow infirm. Animal colony technician Michael Jensen will then kill Mickey with a sniff of chloroform according to SPCA regulations.

The animal colony consists of five rooms where rats and other experimental animals are housed and submitted to student experiments designed to test the animal's physical and mental capacities.

Rats cost \$5.50 each, come in five different colors and belong to a breed developed around 1919. They are bred at laboratories which take care to prevent

inbreeding, which could result in weaknesses in the animals.

Jensen is quick to remind visitors that SF State's rats are uptown cousins of the rats roaming San Francisco streets at night. As such, students are responsible for the rat's actions.

"We have a rule that it's the student's fault if he is bitten," Jensen said. "He did something wrong to scare the rat." Students are required to take tetanus shots after a rat bites them.

Dr. F. Ann Walker, a SF State professor and research scientist, has no such problems with her research subjects. She studies molecules.

Walker is studying molecules known as porphyrins, which use oxygen to turn food into energy. The molecules are found in every cell of every animal on earth.

Actually, the molecules Walker studies are synthetic replicas of the natural product. The replicas are of simpler design than the originals, and are easier to understand. But the manufactured molecules include all the basic materials necessary to compare them to nature's own.

When Walker discovers how the natural molecule works, she may be able to improve on it, providing industrial and medical benefits.

There are 6000 inorganic chemists studying in Walker's field but she is one of the few women.

Professionally, Walker said, she is usually treated with the respect given her male counterparts. On a few occasions, however, fellow scientists have taken advantage of her willingness to discuss her research.

More than once after discussing her work at science conferences, Walker has seen work published that was almost identical to her research. She said the pirate scientists listened to details of her work, did some quick research of their own and published an article.

"It's very disappointing," she said. "I've suffered because I've been open." But Walker said she won't change her ways because in the end she has always been able to add to the pirated material and publish an improved article of her own.

"I was able to make contributions," she said. "I'm glad I didn't rush. I don't need to collect publications, I need to find out what's happening and communicate it well."

The details of Walker's research are hopelessly complex to the layperson, but her reasons for studying inorganic chemicals are simple.

"I like the colors," she said. "I also have an interest in nice geometrics. I am fascinated by the things metal complexes (which porphyrins contain) can do."

Walker makes no claim that her research will definitely result in benefits for the world (although she doesn't rule out the possibility). But she said her experiments have garnered her recognition in the scientific community, improved her teaching skills, provided travel opportunities (she's visited 22 countries) and increased her intellectual boundaries.

"It's exciting. At times I get so involved I can't tear myself away," she said. "If it was like that all the time I couldn't stand it."

Roger Bland, Physics lecturer and researcher, also sees personal benefits in his work.

"It's fun to use the equipment," he said.

He works with laser beams, computers and other machinery from the atomic physics lab while studying mushrooms. Like Walker, he is unsure that his work will result in practical applications. "But it's interesting," he said.

Mushroom spore — the dust-like reproductive organ of the fungi — is what interests Bland the most. He hopes to create devices to record the spore size. He believes each species of mushroom has different size spore and if the spore can be measured, the mushroom can be identified with more accuracy than present methods afford.

So far, Bland's tests show that the spore of identical mushrooms vary greatly. He still has hopes of success, however. He expresses the scientist's patience when considering the possibility that this phase of his research won't pan out.



At left, a rat with a poor sense of direction. Photo by Mark Richards. Above, a tapeworm found in San Francisco Bay sand sharks. The picture was taken through a scanning electron microscope with 200x magnification. Photo by Tom Yasumura.

"You'd never find anything new if you knew exactly what you were looking for," he said.

But Bland did mention he would like to come across a few of those magic mushrooms people talk about.

"Everybody finds them but me," he said.

While waiting for the eventual day, however, he said he'll settle for rain.

Dr. Claude Alexander, physiobiology and biology professor, has no such water worries. Five thousand gallons of it wait for him in the shark tank in the biology building.

Alexander studies shark parasites and he uses the tanks to keep his sharks alive until he can dissect them to study the organisms living inside.

He is working on many research projects, including one which may eventually help determine the quality of San Francisco's water supply.

But Alexander, like Walker and Bland, does not conduct research in hopes of finding miracle cures.

"I'm doing it because it's fun," he said.

## Gay journalism: out of the closet and into print

*The Advocate*, the most widely-circulated gay newspaper in the country, has a sure sense of who its readers are and what its message is. "Our communication is that gay is okay," said Editor Robert McQueen.

For *The Advocate's* nearly 70,000 readers, life, as well as gay, is okay. All you have to do is check the paper's readership survey and it will tell you *The Advocate* readers are:

- \* Of course male — 90 percent
- \* and young — 64 percent under 35
- \* who've done their homework — 87 percent have been to college
- \* and they have money — 68 percent earn \$20,000 or more a year with which they buy an awful lot of wine, liquor, beer, records and tapes, and stereos to play them on.

When they're not drinking, dancing or just lounging around their well-appointed one-bedrooms, they're down at the mall spending money on clothes (more than \$500 a year) to look good during the thrice-yearly long vacations 30 percent of them take. And either they're well prepared to get out while the getting is good or they have a thing for foreign travel with 48 percent holding valid passports.

"The only minority group with demographics like those is the Jews," Goodstein has said.

While *The Advocate* man may be living on easy street, life wasn't always so rosy for the paper.

The first issue, in 1966, was secretly chummed out in the basement of the L.A. headquarters of the American Broadcasting Company where the publisher's lover worked. Dick Michaels, the first publisher, started the paper after he had been caught in a vice, squad raid on a gay bar. He was mad and decided to do something about it.

The premier issue was four letter size pages and carried \$24 of advertising, of which only \$7 was ever collected. Though the first issue's lead editorial admitted the paper's "chances for survival would be rated by experienced journalists at somewhere around zero," the novelty of just being a gay newspaper, helped to keep it alive.

But by 1974 the novelty of publishing a newspaper had worn off for Michaels and his lover, Bill Rand. They were exhausted by the more than full-time demands of running what by then was a national newspaper.

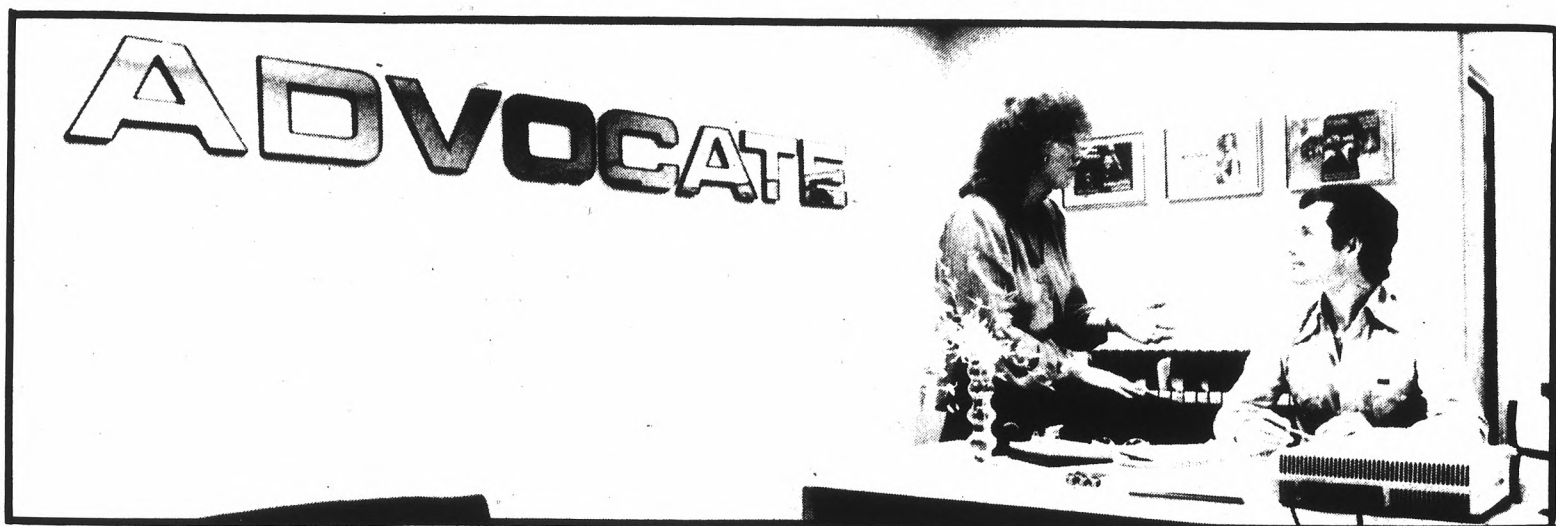
When David Goodstein bought *The Advocate* for \$300,000 in 1974 his first decision was to move the whole kit-and-kaboodle out of its L.A. house-cum-office. He set up shop near his Atherton spread, in a San Mateo suburban-chic suite with deep blue pile lapping over its 5,000 square feet.

For Goodstein, the L.A. operation had been more like publishing in a bunker than anything else.

"Community leaders" would come to the office about 15 minutes before the paper came out," Goodstein told *New West Magazine*, "to get their free copies and count the number of times their names appeared. If it wasn't enough, they'd beat on the editor's desk. They pissed and moaned and carried on like Faust."

Lifestyle, entertainment and issue features were spread throughout the paper and news was deemphasized. Some of the activists argued the paper was ignoring the movement.

While up-front gay was a-okay, the middle-class closet was just as good. Some gay activists were not pleased. They had long been telling gay people: out, out



The Advocate's stylish office: "You can be successful and gay." Photos by Michael Simon.

and get thee to the liberation march.

"*The Advocate* is fine for those who don't care about the gay movement," Harvey Milk, now a San Francisco supervisor said in 1976. "His (Goodstein's) concept is that every gay person should have a straight life, live in Daly City, own his own home and two cars, wear a suit and tie and don't rock the boat."

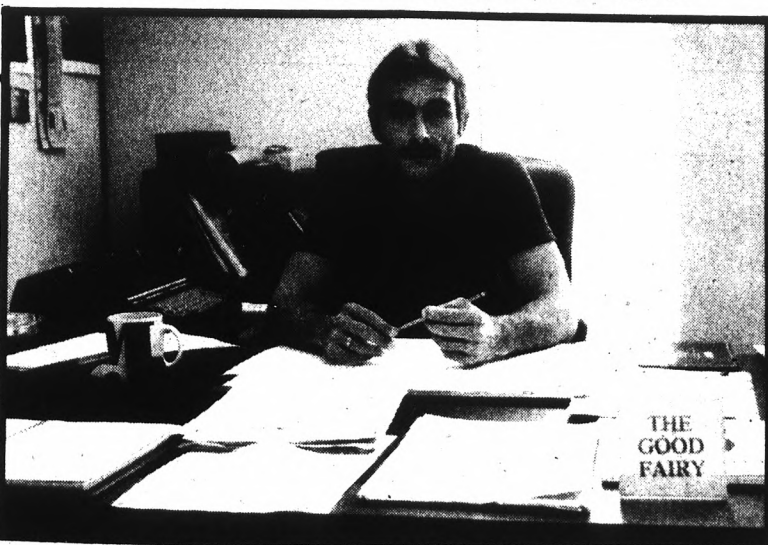
*The Advocate's* critics often forget that the controversial Goodstein has an editor, presumably in charge of the editorial side of the paper. *The Advocate* has a full-time staff of 30 regular contributors and 40 to 50 occasional contributors.

"Goodstein is not over my shoulder directing or censoring," McQueen said. "I have control, so a lot of the things people are angry about are my doing. Though Goodstein has taken the blows for the rest of us."

McQueen has moved *The Advocate* Man closer to a life out of the closet, while putting an *Advocate* twist on the message: "The truth is being out and open and is a very good thing for you," McQueen said. "Gay doesn't need to be a barrier to your life. You can be successful and gay."

During these jousts over the medium's message, few have noticed the wilting rose in *Advocate*-land.

The first two years after Goodstein bought *The Advocate*, the *Los Angeles Times* reported, it was the 12th fastest growing publication in America. Its circulation rose phenomenally — 40,000 new *Advocate* Men in two years.



Advocate editor Robert McQueen.

Goodstein was so bullish on *The Advocate*, he told the *Wall Street Journal* in 1975 his goal was a 1980 circulation of 500,000. But in the last two years only some 10,000 new *Advocate* Men have joined the fold.

Goodstein also predicted in 1975 that by 1976 the paper would take its hand out of his pocket. Though all McQueen says about the bottom line is, "We're not going under. We are healthy — only," an informed source believed it wasn't until last year that the paper had just barely moved into the black.

Thousands have certainly been poured into purchasing fancy typesetting and production equipment. Still more has been thrown into promotion, \$150,000 in 1975 alone. "A lot of staff," the source said, "think too much has been put into promotion and not enough into the product."

While the paper has benefitted from the spit-polish sheen on the images it buffed up, many straight advertisers are still unwilling to play the *Advocate* game.

In the early *Advocate* go-go days there was quite a change in advertisers. In the main section, the bar, bathhouse, and boutique ads were almost crowded out by the book publishers, record companies and recreation outfits.

But in the go-slow times the mega-media advertisers haven't rushed in on the heels of the purveyors of soft consumer goods. Why? Part of it is a continued resistance to anything gay.

But a peek at the paper's flabby pink mid-section yields part of the answer.

They don't call it *Trader Dick* any longer. The contact-sex-ad section is just the classifieds. But by any name its still raunchy devotion to ads like, "New Improved Supersmooth JAC-PACK," with a naked man pictured putting himself into a compromising position.

Not all ads in the pink section grab so literally for the crotch. The opening pages could be found in the hard-to-read classifieds of any newspaper. But then there's the Personals. Where a new kind of sub-language, unique to itself and more funny than dirty was introduced.

But the advertisers for the main book (the regular editorial section) aren't always amused. "They (the advertisers) will look through the main book and everything is fine and dandy," McQueen said. "They'll get to the pink section and that's when things fall apart. 'We can't be associated with this,' they say."

McQueen admitted the pink section, "hurts us and costs us" with straight advertisers.

But the readers like it. The survey says that 50 to 60 percent of the readers use or read the classifieds. And while 60 percent buy the main book without the classifieds, 30 percent will take their classifieds without any main book, thank you.

*The Advocate* is a business that depends on more than the \$1.25 million grossed each year from its pink vending machine sales. It needs the hefty bucks of straight advertisers who don't always want the JAC-PACK's next to their Mercedes.